



VADILAL ENTERPRISES LTD.

VADILAL HOUSE, 53, SHRIMALI SOCIETY, NR. NAVARANGPURA RAILWAY CROSSING, NAVARANGPURA, AHMEDABAD - 09, 079-26564018-24

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DEALER PRICE LIST * - MP [GST 18% EXTRA], W.E.F. 20.01.2018

PRODUCT NAME	VOL.	UNIT/		MRP		DEALER RATE	
		BOX	BOX	BOX	UNIT	BOX	UNIT

CUPS

Vanilla	120ml	12	240.00	20	168.09	14.01
Kaju Draksh	120ml	12	360.00	30	248.04	20.67
Butter Scotch	120ml	12	360.00	30	250.07	20.84
Jaf Bdm.Pista	120ml	12	360.00	30	250.07	20.84
Rajbhog	120ml	12	540.00	45	372.05	31.00
Badam Carnival	120ml	12	360.00	30	241.02	20.09
Fruit Bonanza	120ml	12	360.00	30	252.14	21.01
Chocolate Chips	120ml	12	360.00	30	252.14	21.01
Kaju Anjeer	120ml	12	360.00	30	252.14	21.01
Khandala Special	120ml	12	360.00	30	244.07	20.34
Kesar Crunch	120ml	12	300.00	25	206.70	17.22
American Nuts	120ml	12	360.00	30	251.70	20.97
Cookies'N'Cream	120ml	12	360.00	30	248.04	20.67
Real Kesar Pista	120ml	12	480.00	40	330.72	27.56
Strawberry Sundae	125ml	4	120.00	30	78.23	19.56
Chocolate Sundae	125ml	4	120.00	30	78.23	19.56
Chocolate Sundae	90ml	16	320.00	20	211.86	13.24
Strawberry Sundae	90ml	16	320.00	20	211.86	13.24
Mango Sundae	90ml	16	320.00	20	211.86	13.24
Kesar Pista	90ml	16	320.00	20	222.28	13.89
Kaju Draksh Special	90ml	16	320.00	20	216.95	13.56
Super Butter Scotch	90ml	16	320.00	20	222.28	13.89
Pista	65ml	16	160.00	10	112.99	7.06
Super Vanilla	65ml	16	160.00	10	111.14	6.95
Strawberry Special	65ml	16	160.00	10	112.99	7.06
Super Vanilla	30ml	24	120.00	5	90.80	3.78

NO SUGAR RANGE

Vanilla	90ml	8	240.00	30	162.71	20.34
Roasted Almond	90ml	8	280.00	35	189.83	23.73
Shahi Anjeer	90ml	8	280.00	35	189.83	23.73
Chocolate	90ml	8	280.00	35	189.83	23.73
Vanilla Bulk	5 LTR	1	760.00	760	560.06	560.06

GOURMET

500ML CONTAINERS

Pistachio Almond Fudge	500ml	2	300.00	150	203.39	101.69
Nutty Belgian Dark Choc	500ml	1	150.00	150	104.87	104.87

140ML CUPS

Pistachio Almond Fudge	140ml	6	300.00	50	208.39	34.73
Nutty Belgian Dark Choc	140ml	6	300.00	50	209.75	34.96
Silk Chocolate	140ml	6	270.00	45	187.55	31.26
Saffron Delight	140ml	6	300.00	50	208.39	34.73
Choco Browni Dip	140ml	6	240.00	40	166.71	27.79

ICE CANDIES

Mango Juicy	35ml	24	120.00	5	90.80	3.78
Orange Juicy	35ml	24	120.00	5	90.80	3.78
Aam Chaska Falala	70ml	10	200.00	20	125.03	12.50

PRODUCT NAME	VOL.	UNIT/		MRP		DEALER RATE	
		BOX	BOX	BOX	UNIT	BOX	UNIT

CANDIES/KULFIES/DOLLIES/BARS

Bomber Plw	70ml	14	280.00	20	196.11	14.01
Chocobar	35ml	24	240.00	10	166.71	6.95
Best Chocobar	60ml	14	210.00	15	142.37	10.17
One Up Chocobar	60ml	14	280.00	20	194.50	13.89
Fun-Ta-Stic	80ml	10	300.00	30	208.39	20.84
Chowpatty Kulfi	50ml	8	240.00	30	144.69	18.09
Rajbhog Cool-Fi	60ml	14	280.00	20	197.74	14.12
Rabdi Kulfi	50ml	16	320.00	20	222.28	13.89
Kewra Kulfi	50ml	10	250.00	25	176.55	17.66
Malai Masti Cool-fi	50ml	8	200.00	25	125.68	15.71
Rajwadi Badam Cool-fi	50ml	8	160.00	20	114.91	14.36
Rajwadi Pista Cool-fi	50ml	8	160.00	20	114.91	14.36
Kesar badam Cool-fi	50ml	10	200.00	20	139.83	13.98
Mawa Cool-fi	50ml	8	160.00	20	108.47	13.56
Vadilal Special Kesar Coc	30ml	30	300.00	10	211.86	7.06
Vadilal Special Cool-fi	30ml	30	300.00	10	211.86	7.06
Mango Tango Dolly	50ml	24	240.00	10	173.10	7.21
Raspberry Dolly	50ml	16	240.00	15	165.36	10.33
Mango Dolly	50ml	16	240.00	15	165.36	10.33
Lichee Dolly	50ml	16	320.00	20	222.28	13.89
Kacha Pakka Aam Dolly	50ml	16	240.00	15	143.53	8.97
Fun Bhari-Raspberry Dolly	50ml	24	240.00	10	173.10	7.21
Choco Shot	25ml	30	150.00	5	113.50	3.78

BADABITE

Coffee Caramel Badabit	80ml	4	160.00	40	111.14	27.79
Cookies N Cream Badabi	80ml	4	160.00	40	111.14	27.79
Select Dark Truffle	90ml	4	200.00	50	138.93	34.73

ICE TROOPER

Thunder Stik Candy	80ml	7	140.00	20	97.25	13.89
Smiley Launcher	70ml	11	220.00	20	152.82	13.89

CONES

Chocolate Drip Cone	110ml	10	350.00	35	243.12	24.31
Yummy Butter Scotch Co	110ml	10	300.00	30	208.39	20.84
Prime Kesar Pista Cone	110ml	10	350.00	35	243.12	24.31
Big-T Royal Butter Scotch	110ml	10	250.00	25	173.66	17.37
Volcano Chocolate Cone	110ml	10	300.00	30	208.39	20.84
Big T - Pista Cone	110ml	10	200.00	20	138.93	13.89
V. Treat Cone	80ml	16	240.00	15	166.71	10.42
Cone No 1	50ml	26	260.00	10	181.78	6.99
Choco Sphere Cone	135 ML	1	70.00	70	49.03	49.03

FLINGO CONE

But.Sco.Choco Crunch	80ml	16	320.00	20	222.28	13.89
Choco Raspberry Crush	110ml	10	300.00	30	203.39	20.34
Strawberry Swirl Cake	110ml	10	300.00	30	203.39	20.34
Chocolate Disc	110ml	10	400.00	40	271.19	27.12
Belgian Chocolate Cone	110ml	10	400.00	40	271.19	27.12

PRODUCT NAME	VOL.	UNIT/	MRP		DEALER RATE	
		BOX	BOX	UNIT	BOX	UNIT

FROOTFUL

Frootful Juicy Black Curra	50ml	24	240.00	10	168.09	7.00
Frootful Juicy Orange	50ml	24	240.00	10	168.09	7.00
Frootful Juicy Mango Fusir	50ml	24	240.00	10	168.09	7.00
Chatpati Chuski	50ml	24	240.00	10	168.09	7.00
Chatpata Cola	50ml	24	240.00	10	140.08	5.84

NOVELTIES

Matka Kulfi	100ml	8	400.00	50	275.60	34.45
Cassatta Slice	120ml	8	320.00	40	220.48	27.56
Cassatta Chocolate Slice	120ml	8	400.00	50	277.85	34.73
Ice-Cream Sandwich - Vc	80ml	10	250.00	25	169.49	16.95
Easy Sundae	125ml	4	160.00	40	110.24	27.56
Choco Sundae	125ml	4	140.00	35	96.46	24.11

SINGLE PP RANGE

Super Vanilla	1250ml	1	135.00	135	91.53	91.53
Vanilla Klassic	2 LTR	1	200.00	200	140.08	140.08

750ML IML CONTAINER

American Nuts	750ml	1	170.00	170	118.09	118.09
Chowpatty Kulfi	750ml	1	225.00	225	152.54	152.54
Rajbhogh	750ml	1	250.00	250	169.49	169.49

BULKS

Super Coffee	4 LTR	1	630.00	630	434.74	434.74
Tuti Fruity	4 LTR	1	550.00	550	337.29	337.29
Real Mango	4 LTR	1	670.00	670	413.54	413.54
Rich Chocolate	4 LTR	1	640.00	640	396.62	396.62
Chocolate Chips	4 LTR	1	655.00	655	426.27	426.27
Ripe Strawberry	4 LTR	1	490.00	490	322.03	322.03
Rajbhog	4 LTR	1	1070.00	1070	650.86	650.86
Black Currant	4 LTR	1	635.00	635	455.93	455.93
Kesar Mohini	4 LTR	1	1100.00	1100	638.15	638.15
Cookies N Cream	4 LTR	1	615.00	615	434.76	434.76
Butter Scotch	5 LTR	1	625.00	625	474.56	474.56
Vanilla	5 LTR	1	550.00	550	381.36	381.36
Kaju Draksh	5 LTR	1	665.00	665	467.80	467.80
Real Kesar Pista	5 LTR	1	985.00	985	686.47	686.47
Fruit Bonanza	5 LTR	1	775.00	775	550.85	550.85
Golden Pearl	5 LTR	1	965.00	965	576.28	576.28
Badam Carnival	5 LTR	1	895.00	895	594.09	594.09
American Nuts	5 LTR	1	815.00	815	550.87	550.87
Cashew Royal	5 LTR	1	755.00	755	516.95	516.95
Gulab Jamun	5 LTR	1	1200.00	1200	847.46	847.46
FFD Real Mango	4 LTR	1	660.00	660	464.40	464.40
FFD Pineapple	4 LTR	1	610.00	610	422.03	422.03
Super Vanilla	4 LTR	1	355.00	355	220.34	220.34
Super Vanilla	5 LTR	1	455.00	455	283.90	283.90
Yummy Strawberry	5 LTR	1	465.00	465	283.89	283.89
Yummy Kesar Pista	5 LTR	1	720.00	720	500.02	500.02
Super Kaju Draksh	5 LTR	1	590.00	590	423.73	423.73
Super Butter Scotch	5 LTR	1	585.00	585	381.36	381.36
Super Butter Scotch Yellow	5 LTR	1	585.00	585	381.36	381.36
Pista	5 LTR	1	455.00	455	283.90	283.90
Cherry Merry	5 LTR	1	475.00	475	321.19	321.19
Chocolate	5 LTR	1	510.00	510	326.27	326.27
Pan	5 LTR	1	590.00	590	423.73	423.73

PRODUCT NAME	VOL.	UNIT/	MRP		DEALER RATE	
		BOX	BOX	UNIT	BOX	UNIT

1+1 SCHEME

Cone No 1 + M.T.Dolly	50ml+50ml	10	300.00	30	216.59	21.66
Bomber + M.T.Dolly	70ml+50ml	14	420.00	30	302.92	21.64

I/C CAKE

Golden Fantasy	1000ml	1	400.00	400	271.19	271.19
Black Forest	1000ml	1	400.00	400	271.19	271.19
Artisan Chocolate Excess	1000ml	1	350.00	350	237.29	237.29

700ML 1+1 PP

Black Currant	700ml 1+1	1	230.00	230	159.77	159.77
Chocolate Chips	700ml 1+1	1	240.00	240	166.71	166.71
Fruit Bonanza	700ml 1+1	1	240.00	240	166.71	166.71
Badam Carnival	700ml 1+1	1	270.00	270	187.55	187.55
Kaju Anjeer	700ml 1+1	1	300.00	300	208.39	208.39
Khandala Special	700ml 1+1	1	250.00	250	173.66	173.66
Golden Pearl	700ml 1+1	1	280.00	280	194.50	194.50
American Nuts	700ml 1+1	1	270.00	270	183.05	183.05
Cookies N Cream	700ml 1+1	1	240.00	240	166.71	166.71
Premium Vanilla	700ml 1+1	1	180.00	180	125.03	125.03
Kaju Draksh	700ml 1+1	1	230.00	230	160.81	160.81
Butter Scotch	700ml 1+1	1	200.00	200	139.83	139.83
Real Kesar Pista	700ml 1+1	1	290.00	290	202.76	202.76
Shahi Kalakand	700ml 1+1	1	280.00	280	194.50	194.50
Kesar Pista	700ml 1+1	1	250.00	250	172.25	172.25
Strawberry Klassic	700ml 1+1	1	160.00	160	115.40	115.40
Fresh Mango	700ml 1+1	1	190.00	190	131.98	131.98
Tuti Fruity Special	700ml 1+1	1	190.00	190	137.04	137.04
Pineapple	700ml 1+1	1	185.00	185	134.00	134.00
Kaju Draksh Special	700ml 1+1	1	220.00	220	153.82	153.82
Super Butter Scotch	700ml 1+1	1	180.00	180	125.03	125.03
Plain Vanilla	700ml 1+1	1	160.00	160	111.14	111.14

GOURMET BULK

Anjeer Special	2.5 LTR	1	565.00	565	405.09	405.09
Real Kesar Pista	2.5 LTR	1	585.00	585	419.50	419.50
Kesar Mohini	2.5 LTR	1	715.00	715	515.25	515.25
Almond Funda	2.5 LTR	1	610.00	610	435.58	435.58
Pistachioe Almond Fudge	2.5 LTR	1	575.00	575	413.55	413.55
Choco Brownie Dip	2.5 LTR	1	770.00	770	457.64	457.64
Golden Pearl	5 LTR	1	955.00	955	686.45	686.45
American Nuts	5 LTR	1	860.00	860	618.63	618.63
Vanilla	5 LTR	1	665.00	665	478.81	478.81
Super Coffee	5 LTR	1	840.00	840	601.69	601.69
Tuti Fruity	5 LTR	1	770.00	770	550.85	550.85
Rich Chocolate	5 LTR	1	770.00	770	550.85	550.85
Chocolate Chips	5 LTR	1	860.00	860	618.63	618.63
Kaju Draksh	5 LTR	1	885.00	885	635.59	635.59
Butter Scotch	5 LTR	1	900.00	900	648.29	648.29
Ripe Strawberry	5 LTR	1	690.00	690	495.76	495.76
Shahi Gulab	5 LTR	1	720.00	720	516.96	516.96
Rajbhog	5 LTR	1	1275.00	1275	915.22	915.22
Black Currant	5 LTR	1	850.00	850	610.15	610.15
Fruit Bonanza	5 LTR	1	860.00	860	618.63	618.63
Badam Utsav	5 LTR	1	915.00	915	656.80	656.80
Mango	5 LTR	1	885.00	885	635.59	635.59
Pineapple	5 LTR	1	850.00	850	610.15	610.15
Khandala Sp	5 LTR	1	880.00	880	631.36	631.36
Cookies-N-Cream	5 LTR	1	860.00	860	618.63	618.63
Pan	5 LTR	1	860.00	860	614.41	614.41

* Rates, Volume and Product Availability are Subject to Change without Any Prior Notice