



VADILAL ENTERPRISES LTD.

VADILAL HOUSE, 53, SHRIMALI SOCIETY, NR. NAVARANGPURA RAILWAY CROSSING, NAVARANGPURA, AHMEDABAD - 09, 079-26564018-24

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DEALER PRICE LIST * - DELHI [GST 18% EXTRA], W.E.F. 20.01.2018

PRODUCT NAME	VOL.	UNIT/ BOX	MRP		DEALER RATE	
			BOX	UNIT	BOX	UNIT

CUPS

Vanilla	120ml	8	160.00	20	112.06	14.01
Jaf Bdm.Pista	120ml	8	240.00	30	169.49	21.19
Chocolate Chips	120ml	8	240.00	30	168.09	21.01
Kesar Crunch	120ml	8	200.00	25	141.24	17.66
Kaju Kishmish	120ml	8	240.00	30	169.49	21.19
Butter Scotch	120ml	12	360.00	30	252.14	21.01
Rajbhog	120ml	12	540.00	45	381.36	31.78
Badam Carnival	120ml	12	360.00	30	252.14	21.01
Fruit Bonanza	120ml	12	360.00	30	252.14	21.01
Kaju Anjeer	120ml	12	360.00	30	252.14	21.01
Khandala Special	120ml	12	360.00	30	252.14	21.01
American Nuts	120ml	12	360.00	30	254.24	21.19
Cookies'N'Cream	120ml	12	360.00	30	254.24	21.19
Real Kesar Pista	120ml	12	480.00	40	338.98	28.25
Strawberry Sundae	125ml	4	120.00	30	78.23	19.56
Chocolate Sundae	125ml	4	120.00	30	78.23	19.56
Chocolate Sundae	90ml	16	320.00	20	211.86	13.24
Strawberry Sundae	90ml	16	320.00	20	211.86	13.24
Mango Sundae	90ml	16	320.00	20	211.86	13.24
Kesar Pista	90ml	16	320.00	20	222.28	13.89
Super Kaju Kishmish	90ml	16	320.00	20	222.28	13.89
But Scotch Supreme	90ml	16	320.00	20	216.95	13.56
Pista	65ml	16	160.00	10	112.99	7.06
Super Vanilla	65ml	16	160.00	10	114.91	7.18
Super 2 In 1	65ml	16	192.00	12	135.59	8.47
Strawberry Special	65ml	16	160.00	10	112.99	7.06
Super Vanilla	30ml	24	120.00	5	90.80	3.78

NO SUGAR RANGE

Vanilla	90ml	8	240.00	30	168.09	21.01
Roasted Almond	90ml	8	280.00	35	196.11	24.51
Shahi Anjeer	90ml	8	280.00	35	196.11	24.51
Chocolate	90ml	8	280.00	35	196.11	24.51
Vanilla	5LTR	1	760.00	760	560.06	560.06

GOURMET

500ML CONTAINERS

Pistachio Almond Fudge	500ml	2	300.00	150	203.39	101.69
Nutty Belgian Dark Choccc	500ml	1	150.00	150	104.87	104.87

140ML CUPS

Pistachio Almond Fudge	140ml	6	300.00	50	208.39	34.73
Nutty Belgian Dark Choccc	140ml	6	300.00	50	209.75	34.96
Saffron Delight	140ml	6	300.00	50	208.39	34.73
Silk Chocolate	140ml	6	270.00	45	187.55	31.26
Choco Browni Dip	140ml	6	240.00	40	166.71	27.79

PRODUCT NAME	VOL.	UNIT/ BOX	MRP		DEALER RATE	
			BOX	UNIT	BOX	UNIT

CANDIES/KULFIES/DOLLIES/BARS

Bomber	70ml	14	280.00	20	197.74	14.12
Chocobar	35ml	30	300.00	10	208.39	6.95
Best Chocobar	60ml	14	210.00	15	142.37	10.17
Fun-Ta-Stic	70ml	14	420.00	30	291.75	20.84
Chowpaty Kufi	50ml	8	240.00	30	169.49	21.19
Rabdi Kufi	50ml	16	320.00	20	222.28	13.89
Rajbhog Cool-fi	60ml	14	280.00	20	197.74	14.12
Malai Masti Cool-fi	50ml	8	200.00	25	125.68	15.71
Rajwadi Badam Cool-fi	50ml	8	160.00	20	114.91	14.36
Rajwadi Pista Cool-fi	50ml	8	160.00	20	114.91	14.36
Kesar badam Cool-fi	50ml	16	320.00	20	223.73	13.98
Mawa Cool-fi	50ml	8	160.00	20	108.47	13.56
Vadilal Special Kesar Coc	30ml	30	300.00	10	211.86	7.06
Vadilal Special Cool-fi	30ml	30	300.00	10	211.86	7.06
Mango Tango Dolly	50ml	24	240.00	10	173.10	7.21
Raspberry Dolly	50ml	16	240.00	15	169.49	10.59
Mango Dolly	50ml	16	240.00	15	169.49	10.59
Lichee Dolly	50ml	16	320.00	20	222.28	13.89
Kacha Pakka Aam Dolly	50ml	16	240.00	15	168.09	10.51

BADABITE

Coffee Caramel	80ml	4	160.00	40	111.14	27.79
Cookies N Cream	80ml	4	160.00	40	111.14	27.79
Select Dark Truffle	90ml	4	200.00	50	138.93	34.73

ICE TROOPER

Thunder Stik	80ml	7	140.00	20	97.25	13.89
Smiley Launcher	70ml	11	220.00	20	152.82	13.89

CONES

Chocolate Drip	110ml	10	350.00	35	243.12	24.31
Yummy Butter Scotch	110ml	10	300.00	30	208.39	20.84
Prime Kesar Pista	110ml	10	350.00	35	243.12	24.31
Big-T Royal Butter Scotch	110ml	10	250.00	25	173.66	17.37
Volcano Chocolate	110ml	10	300.00	30	208.39	20.84
V. Treat Cone	80ml	16	240.00	15	168.09	10.51
Cone No 1	50ml	26	260.00	10	180.61	6.95

FLINGO CONE

Butterscotch Choco Crun	80ml	16	320.00	20	222.28	13.89
Choco Raspberry Crush	110ml	10	300.00	30	203.39	20.34
Strawberry swirl	110ml	10	300.00	30	203.39	20.34
Chocolate Disc	110ml	10	400.00	40	271.19	27.12
Belgian Chocolate	110ml	10	400.00	40	271.19	27.12

PRODUCT NAME	VOL.	UNIT/ BOX	MRP		DEALER RATE	
			BOX	UNIT	BOX	UNIT

FROOTFUL

Black Currant	50ml	24	240.00	10	168.09	7.00
Orange	50ml	24	240.00	10	168.09	7.00
Mango	50ml	24	240.00	10	168.09	7.00
Chatpati Chuski	50ml	24	240.00	10	168.09	7.00
Chatpata Cola	50ml	24	240.00	10	140.08	5.84

NOVELTIES

Matka Kulfi	100ml	8	400.00	50	269.03	33.63
Cassatta Slice	120ml	8	320.00	40	225.99	28.25
Cassatta Chocolate Slice	120ml	8	400.00	50	277.85	34.73
Ice-Cream Sandwich - Vc	80ml	10	250.00	25	169.49	16.95
Easy Sundae	125ml	4	160.00	40	112.99	28.25
Choco Sundae	125ml	4	140.00	35	98.87	24.72

SINGLE PP RANGE

Super Vanilla	1250ml	1	135.00	135	93.78	93.78
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2LTR PP RANGE

Vanilla Klassic	2 LTR	1	200.00	200	140.08	140.08
Butterscotch Supreme	2 LTR	1	230.00	230	161.09	161.09

750ML IML CONTAINER

American Nuts	750ml	1	170.00	170	118.09	118.09
Chowpatty Kulfi	750ml	1	225.00	225	152.54	152.54
Rajbhogh	750ml	1	250.00	250	169.49	169.49

BULKS

Super Coffee	4 LTR	1	630.00	630	417.79	417.79
Tuti Fruity	4 LTR	1	550.00	550	350.01	350.01
Real Mango	4 LTR	1	670.00	670	422.03	422.03
Rich Chocolate	4 LTR	1	640.00	640	422.05	422.05
Chocolate Chips	4 LTR	1	655.00	655	455.92	455.92
Butter Scotch	4 LTR	1	650.00	650	371.19	371.19
Real Kesar Pista	4 LTR	1	790.00	790	536.45	536.45
Ripe Strawberry	4 LTR	1	490.00	490	333.06	333.06
Rajbhog	4 LTR	1	1070.0	1070	672.04	672.04
Black Currant	4 LTR	1	635.00	635	426.28	426.28
Kesar Mohini	4 LTR	1	1100.0	1100	650.84	650.84
Cookies N Cream	4 LTR	1	615.00	615	413.57	413.57
Vanilla	5 LTR	1	550.00	550	377.10	377.10
Kaju Draksh	5 LTR	1	665.00	665	432.21	432.21
Real Kesar Pista	5 LTR	1	985.00	985	639.85	639.85
Fruit Bonanza	5 LTR	1	775.00	775	449.14	449.14
Golden Pearl	5 LTR	1	965.00	965	550.85	550.85
American Nuts	5 LTR	1	815.00	815	525.43	525.43
Cashew Royal	5 LTR	1	755.00	755	516.95	516.95
Ffd Real Mango	4 LTR	1	660.00	660	455.92	455.92
Ffd Pineapple	4 LTR	1	610.00	610	396.62	396.62
Super Vanilla	4 LTR	1	355.00	355	231.35	231.35
Yummy Kesar Pista	4 LTR	1	590.00	590	402.54	402.54
Yummy Strawberry	4 LTR	1	355.00	355	228.82	228.82
Super Butter Scotch	4 LTR	1	450.00	450	283.89	283.89
Super Kaju Kismish	4 LTR	1	520.00	520	309.31	309.31
Super Vanilla	5 LTR	1	455.00	455	286.43	286.43
Yummy Strawberry	5 LTR	1	465.00	465	286.45	286.45
Super 2 In 1	5 LTR	1	465.00	465	296.60	296.60
Yummy Kesar Pista	5 LTR	1	720.00	720	500.02	500.02
Super Butter Scotch	5 LTR	1	585.00	585	392.22	392.22
Pista	5 LTR	1	455.00	455	286.43	286.43
Cherry Merry	5 LTR	1	475.00	475	321.19	321.19
Chocolate	5 LTR	1	510.00	510	326.27	326.27
Pan	5 LTR	1	590.00	590	423.73	423.73

PRODUCT NAME	VOL.	UNIT/ BOX	MRP		DEALER RATE	
			BOX	UNIT	BOX	UNIT

ICE CANDIES

Mango	35ml	24	120.00	5	90.80	3.78
Orange	35ml	24	120.00	5	90.80	3.78
Aam Chaska Falala	70ml	10	200.00	20	125.03	12.50

1+1 SCHEME

Bomber + M.T.Dolly	70ml+50ml	14	420.00	30	302.92	21.64
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I/C CAKE

Golden Fantasy	1000ml	1	400.00	400	271.19	271.19
Black Forest	1000ml	1	400.00	400	271.19	271.19
Artisan Chocolate Excess	1000ml	1	350.00	350	237.29	237.29

700ML 1+1 PP

Black Currant	700ml [1+1]	1	230.00	230	159.77	159.77
Chocolate Chips	700ml [1+1]	1	240.00	240	166.71	166.71
Fruit Bonanza	700ml [1+1]	1	240.00	240	166.71	166.71
Badam Carnival	700ml [1+1]	1	270.00	270	187.55	187.55
Kaju Anjeer	700ml [1+1]	1	300.00	300	208.39	208.39
Khandala Special	700ml [1+1]	1	250.00	250	173.66	173.66
Golden Pearl	700ml [1+1]	1	280.00	280	194.50	194.50
American Nuts	700ml [1+1]	1	270.00	270	183.05	183.05
Cookies N Cream	700ml [1+1]	1	240.00	240	166.71	166.71
Premium Vanilla	700ml [1+1]	1	180.00	180	125.03	125.03
Real Kesar Pista	700ml [1+1]	1	290.00	290	202.76	202.76
Shahi Kalakand	700ml [1+1]	1	280.00	280	194.50	194.50
Kaju Kishmish	700ml [1+1]	1	230.00	230	160.81	160.81
Crunchy Butter Scotch	700ml [1+1]	1	200.00	200	139.83	139.83
Butterscotch Supreme	700ml [1+1]	1	200.00	200	139.83	139.83
Super Kaju Kismish	700ml [1+1]	1	190.00	190	134.18	134.18
Kesar Pista	700ml [1+1]	1	250.00	250	175.09	175.09
Strawberry Klassic	700ml [1+1]	1	160.00	160	115.40	115.40
Fresh Mango	700ml [1+1]	1	190.00	190	136.46	136.46
Tuti Fruity Special	700ml [1+1]	1	190.00	190	134.18	134.18
Pineapple	700ml [1+1]	1	185.00	185	132.86	132.86
Plain vanilla	700ml [1+1]	1	160.00	160	111.14	111.14

GOURMET BULK

Anjeer Special	2.5 LTR	1	565.00	565	405.09	405.09
Real Kesar Pista	2.5 LTR	1	585.00	585	419.50	419.50
Kesar Mohini	2.5 LTR	1	715.00	715	515.25	515.25
Almond Funda	2.5 LTR	1	610.00	610	438.99	438.99
Pistachioe Almond Fudge	2.5 LTR	1	575.00	575	413.55	413.55
Choco Brownie Dip	2.5 LTR	1	770.00	770	508.49	508.49
Golden Pearl	5 LTR	1	955.00	955	686.45	686.45
American Nuts	5 LTR	1	860.00	860	618.63	618.63
Vanilla	5 LTR	1	665.00	665	478.81	478.81
Super Coffee	5 LTR	1	840.00	840	601.69	601.69
Tuti Fruity	5 LTR	1	770.00	770	550.85	550.85
Rich Chocolate	5 LTR	1	770.00	770	550.85	550.85
Chocolate Chips	5 LTR	1	860.00	860	618.63	618.63
Kaju Draksh	5 LTR	1	885.00	885	635.59	635.59
Butter Scotch	5 LTR	1	900.00	900	648.29	648.29
Ripe Strawberry	5 LTR	1	690.00	690	495.76	495.76
Shahi Gulab	5 LTR	1	720.00	720	516.96	516.96
Rajbhog	5 LTR	1	1275.0	1275	915.22	915.22
Black Currant	5 LTR	1	850.00	850	610.15	610.15
Fruit Bonanza	5 LTR	1	860.00	860	618.63	618.63
Badam Utsav	5 LTR	1	915.00	915	656.80	656.80
Mango	5 LTR	1	885.00	885	635.59	635.59
Pineapple	5 LTR	1	850.00	850	610.15	610.15
Khandala Sp	5 LTR	1	880.00	880	631.36	631.36
Cookies-N-Cream	5 LTR	1	860.00	860	618.63	618.63
Pan	5 LTR	1	860.00	860	614.41	614.41

* Rates, Volume and Product Availability are Subject to Change without Any Prior Notice