



VADILAL ENTERPRISES LTD.

VADILAL HOUSE, 53, SHRIMALI SOCIETY, NR. NAVARANGPURA RAILWAY CROSSING, NAVARANGPURA, AHMEDABAD - 09, 079-26564018-24

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DEALER PRICE LIST * - WEST BENGAL [VAT 14.50% EXTRA], W.E.F. 25.01.2017

PRODUCT NAME	VOL.	UNIT/ BOX	MRP BOX	UNIT	DEALER RATE BOX	UNIT	PRODUCT NAME	VOL.	UNIT/ BOX	MRP BOX	UNIT	DEALER RATE BOX	UNIT
CUPS							CANDIES/KULFIES/DOLLIES/BARS						
Kaju Kishmish	130ml	8	240	30	171.81	21.48	Funtastic	70ml	14	350	25	252.63	18.04
Butter Scotch	130ml	8	240	30	173.23	21.65	One Up Chocobar	60ml	14	280	20	186.13	13.30
Cashew Break	130ml	8	240	30	170.41	21.30	Litchi Dolly	50ml	16	320	20	229.08	14.32
Jafrani Badam Pista	130ml	8	240	30	171.81	21.48	Raspberry Dolly	50ml	16	240	15	171.81	10.74
Rajbhog	130ml	8	360	45	255.62	31.95	Mango Dolly	50ml	16	240	15	171.81	10.74
Badam Carnival	130ml	8	240	30	173.23	21.65	Katcha Pakka Aam Dolly	50ml	16	240	15	169.04	10.56
Fruit Bonanza	130ml	8	240	30	173.23	21.65	Kewra Kulfi	50ml	10	250	25	174.67	17.47
Chocolate Chips	130ml	8	240	30	173.23	21.65	Chowpatty Kulfi	50ml	8	240	30	170.41	21.30
Kaju Anjeer	130ml	8	240	30	173.23	21.65	Cocoa Rush	80ml	10	400	40	286.35	28.63
Khandala Special	130ml	8	240	30	173.23	21.65	Bomber Candy	70ml	14	280	20	202.10	14.44
Kesar Crunch	130ml	8	200	25	142.01	17.75	Best Chocobar	60ml	14	210	15	139.60	9.97
American Nuts	130ml	8	240	30	170.41	21.30	Mango Tango Dolly	50ml	16	192	12	138.58	8.66
Cookies 'N' Cream	130ml	8	240	30	167.69	20.96	Mava Cool-fi	50ml	8	144	18	102.25	12.78
Kesar Pista	130ml	8	320	40	223.58	27.95	Malai Masti Cool-fi	50ml	8	160	20	118.42	14.80
Cashew Royale	130ml	8	240	30	173.23	21.65	Rajwadi Badam Cool-fi	50ml	8	160	20	118.42	14.80
Easy Sundae	125ml	4	160	40	116.45	29.11	Rajwadi Pista Cool-fi	50ml	8	160	20	118.42	14.80
Choco Sundae	125ml	4	140	35	101.05	25.26	Kesar Badam Cool-fi	50ml	10	200	20	144.11	14.41
Strawberry Sundae Spin	125ml	4	100	25	71.59	17.90	Chocobar	35ml	12	120	10	86.61	7.22
Chocolate Sundae Spin	125ml	4	100	25	71.59	17.90	Vadilal Special Cool-fi	30ml	15	150	10	109.17	7.28
Chocolate Sundae	90ml	16	320	20	227.22	14.20	BADABITE						
Strawberry Sundae	90ml	16	240	15	170.41	10.65	Select Dark Truffle Badat	90ml	4	200	50	139.74	34.93
Mango Sundae	90ml	16	240	15	170.41	10.65	Coffee Caramel	80ml	4	140	35	97.82	24.45
Super Vanilla	80ml	16	192	12	138.58	8.66	Cookies N Cream	80ml	4	140	35	97.82	24.45
Super 2 in 1	80ml	16	192	12	138.58	8.66	ICE TROOPER						
Strawberry Special	80ml	16	160	10	114.54	7.16	Double Strike [Choco Cre	70ml	10	200	20	143.17	14.32
Super Kaju Kishmish	80ml	16	240	15	167.69	10.48	Thunder Stik [BubleGum+	85ml	7	140	20	100.22	14.32
Butter Scotch Supreme	80ml	16	240	15	167.69	10.48	Smiley Launcher	70ml	11	220	20	157.49	14.32
Super Vanilla	35ml	24	144	6	112.29	4.68	Cyclone Candy	60ml	11	165	15	118.12	10.74
Strawberry Special	35ml	24	144	6	109.36	4.56	FROOTFUL						
Kool Gulab	35ml	24	144	6	109.36	4.56	Black Current	60ml	16	160	10	115.49	7.22
NO SUGAR RANGE							Orange	60ml	16	160	10	115.49	7.22
Vanilla Cup	90ml	8	240	30	173.23	21.65	Mango Fusion	60ml	16	160	10	115.49	7.22
Roasted Almond Cup	90ml	8	280	35	202.10	25.26	Chatpati Chuski	60ml	16	160	10	115.49	7.22
Shahi Anjeer Cup	90ml	8	280	35	202.10	25.26	CONES						
Vanilla No Sugar Bulk	5 Ltr	1	760	760	577.18	577.18	Chocolate Drip Cone	110ml	10	350	35	250.55	25.06
GOURMET							Yummy.B.Scotch Cone	110ml	10	300	30	214.76	21.48
500ML CONTAINERS							Prime Pista Kesar Cone	110ml	10	350	35	250.55	25.06
Pistachioe Almond Fudg	500ml	2	300	150	216.16	108.08	Big T - Royal Butter Scotcl	110ml	10	250	25	159.76	15.98
Belgiun Chocolate	500ml	2	300	150	216.16	108.08	Volcano Chocolate	110ml	10	250	25	180.45	18.04
140ML CUPS							Cone No.1	50ml	20	240	12	171.81	8.59
Pistachioe Almond Fudg	140ml	6	300	50	214.76	35.79	FLINGO CONE						
Belgiun Chocolate	140ml	6	270	45	193.29	32.21	Choco Raspberry Crush	110ml	10	300	30	209.61	20.96
Praline 'N' Crème	140ml	6	300	50	214.76	35.79	Strawberry Swirl Cake	110ml	10	300	30	209.61	20.96
Silk Chocolate	140ml	6	270	45	193.29	32.21	Chocolate Disc	110ml	10	400	40	279.48	27.95
Saffron D'elite	140ml	6	300	50	214.76	35.79	But.Sco.Choco Crunch	80ml	16	320	20	229.08	14.32
Choco Brownie Dip	140ml	6	240	40	171.81	28.63							

PRODUCT NAME	VOL.	UNIT/	MRP		DEALER RATE	
		BOX	BOX	UNIT	BOX	UNIT

NOVELTIES

Maika	100ml	8	400	50	284.02	35.50
Ice-Cream Sandwich	100ml	8	200	25	127.37	15.92
Slice Cassatta	120ml	8	320	40	223.58	27.95
Choco Al.KesrBdm Dbl S	750ml	1	190	190	136.90	136.90

I/C Cake

Golden Fantasy	1 ltr	1	400	400	279.48	279.48
Black Forest	1 ltr	1	400	400	279.48	279.48
Chocolate Excess	1 ltr	1	350	350	244.54	244.54

750ml IML Container

American Nuts	750ml	1	170	170	121.70	121.70
Cookies n Cream	750ml	1	160	160	114.54	114.54
Chowpatty Kulfi	750ml	1	225	225	157.21	157.21

1+1 SCHEME

Bomber + MTD	70ml + 50ml	14	434	31	322.92	23.07
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SINGLE PP RANGE

Rajbhog	700ml	1	210	210	151.31	151.31
Vanilla Klassic	2 ltr	1	200	200	148.03	148.03
Butter Scotch Supreme	2 ltr	1	230	230	170.23	170.23
Super Vanilla	1.25 ltr	1	135	135	94.32	94.32

BULKS

Super Coffee	4 ltr	1	610	610	434.94	434.94
Tuti Fruity	4 ltr	1	530	530	373.80	373.80
Real Mango	4 ltr	1	650	650	461.14	461.14
Rich Chocolate	4 ltr	1	620	620	443.66	443.66
Chocolate Chips	4 ltr	1	635	635	452.40	452.40
Vanilla Chips	4 ltr	1	480	480	351.97	351.97
Ripe Strawberry	4 ltr	1	470	470	325.76	325.76
Black Currant	4 ltr	1	615	615	421.82	421.82
Kesar Mohini	4 ltr	1	1080	1080	670.75	670.75
Cookies "N" Cream	4 ltr	1	595	595	408.73	408.73
FFD - Pineapple	4 ltr	1	590	590	413.12	413.12
FFD - Mango	4 ltr	1	640	640	461.14	461.14
Butter Scotch	5 ltr	1	600	600	423.59	423.59
Vanilla	5 ltr	1	525	525	384.29	384.29
Kaju Draksh	5 ltr	1	640	640	423.59	423.59
Real Kesar Pista	5 ltr	1	960	960	637.57	637.57
Fruit Bonanza	5 ltr	1	750	750	489.07	489.07
Golden Pearl	5 ltr	1	940	940	545.86	545.86
American Nuts	5 ltr	1	790	790	537.13	537.13
Super Vanilla	4 ltr	1	335	335	228.81	228.81
Yummy Kesar Pista	4 ltr	1	570	570	414.84	414.84
Super Butter Scotch	4 ltr	1	430	430	279.47	279.47
Super Kaju Kishmish	4 ltr	1	500	500	301.31	301.31
Super Vanilla	5 ltr	1	430	430	286.47	286.47
Yummy Strawberry	5 ltr	1	440	440	286.47	286.47
Yummy Kesar Pista	5 ltr	1	695	695	502.18	502.18
Super 2 In 1	5 ltr	1	440	440	296.93	296.93
Super Butter Scotch	5 ltr	1	560	560	353.71	353.71
Chocolate	5 ltr	1	485	485	340.60	340.60
Paan	5 ltr	1	565	565	414.85	414.85
Cherry Merry	5 ltr	1	425	425	309.32	309.32
Pista	5 ltr	1	405	405	264.64	264.64

PRODUCT NAME	VOL.	UNIT/	MRP		DEALER RATE	
		BOX	BOX	UNIT	BOX	UNIT

ICE CANDIES

Mango Juicee	35ml	16	80	5	62.38	3.90
Orange Juicee	35ml	16	96	6	74.86	4.68
Aam Chaska Falala	70ml	10	150	15	107.38	10.74

700ML 1+1 PP

Vanilla	700ml 1+1	1	170	170	122.49	122.49
Chocolate Chips	700ml 1+1	1	230	230	165.72	165.72
Real Kesar Pista	700ml 1+1	1	290	290	208.96	208.96
Black Currant	700ml 1+1	1	220	220	157.49	157.49
Fruit Bonanza	700ml 1+1	1	230	230	165.72	165.72
Badam Carnival	700ml 1+1	1	270	270	193.29	193.29
Kaju Anjeer	700ml 1+1	1	250	250	178.97	178.97
Khandala Special	700ml 1+1	1	230	230	160.70	160.70
Golden Pearl	700ml 1+1	1	250	250	178.97	178.97
American Nuts	700ml 1+1	1	230	230	163.31	163.31
Cookies N Cream	700ml 1+1	1	230	230	164.65	164.65
Cashew Royale	700ml 1+1	1	250	250	180.45	180.45
Paan	700ml 1+1	1	270	270	193.29	193.29
Shahi Kalakand	700ml 1+1	1	280	280	200.44	200.44
Kaju Kishmish	700ml 1+1	1	230	230	165.72	165.72
Crunchy Butter Scotch	700ml 1+1	1	200	200	144.11	144.11
Butter Scotch Supreme	700ml 1+1	1	200	200	142.01	142.01
Super Kaju Kishmish	700ml 1+1	1	200	200	146.07	146.07
Mango	700ml 1+1	1	190	190	134.91	134.91
Tuti Fruity Special	700ml 1+1	1	180	180	127.81	127.81
Pineapple	700ml 1+1	1	185	185	135.11	135.11
Two In One Special	700ml 1+1	1	170	170	120.71	120.71
Vanilla Klassic	700ml 1+1	1	170	170	120.71	120.71
Kesar Pista	700ml 1+1	1	220	220	158.79	158.79

HAPPINEZZ

Anjeer Special	2.5 ltr	1	565	565	417.48	417.48
Real Kesar Pista	2.5 ltr	1	585	585	432.32	432.32
Kesar Mohini	2.5 ltr	1	715	715	530.99	530.99
Belgian Chocolate	2.5 ltr	1	570	570	383.41	383.41
Choco Brownie Dip	2.5 ltr	1	770	770	524.03	524.03
Almond Funda	2.5 ltr	1	610	610	452.40	452.40
Pistachioe Almond Fudge	2.5 ltr	1	575	575	426.20	426.20
Golden Pearl	5 ltr	1	955	955	707.41	707.41
American Nuts	5 ltr	1	860	860	637.55	637.55
Vanilla	5 ltr	1	665	665	493.44	493.44
Super Coffee	5 ltr	1	840	840	620.07	620.07
Tuti Fruity	5 ltr	1	770	770	567.69	567.69
Rich Chocolate	5 ltr	1	770	770	567.69	567.69
Chocolate Chips	5 ltr	1	860	860	637.54	637.54
Kaju Draksh	5 ltr	1	885	885	655.02	655.02
Butter Scotch	5 ltr	1	900	900	668.12	668.12
Ripe Strawberry	5 ltr	1	690	690	510.90	510.90
Shahi Gulab	5 ltr	1	720	720	532.74	532.74
Rajbhog	5 ltr	1	1275	1275	943.22	943.22
Black Currant	5 ltr	1	850	850	628.84	628.84
Fruit Bonanza	5 ltr	1	860	860	637.55	637.55
Badam Utsav	5 ltr	1	915	915	676.86	676.86
Mango	5 ltr	1	885	885	655.02	655.02
Pineapple	5 ltr	1	850	850	628.84	628.84
Khandala Special	5 ltr	1	880	880	650.67	650.67
Cookies N Cream	5 ltr	1	860	860	637.54	637.54
Pan	5 ltr	1	860	860	633.19	633.19

* Rates, Volume and Product are Subject to Change without Any Prior Notice