



VADILAL ENTERPRISES LTD.

VADILAL HOUSE, 53, SHRIMALI SOCIETY, NR. NAVARANGPURA RAILWAY CROSSING, NAVARANGPURA, AHMEDABAD - 09, 079-26564018-24

www.vadilalicecreams.com E-Mail: feedback@vadilalgroup.com

DEALER PRICE LIST * - UTTARANCHAL [VAT 14.50% EXTRA], W.E.F. 25.01.2017

| PRODUCT NAME | VOL. | UNIT/ BOX | MRP BOX | UNIT | DEALER RATE BOX | UNIT | PRODUCT NAME | VOL. | UNIT/ BOX | MRP BOX | UNIT | DEALER RATE BOX | UNIT |
|-------------------------|-------|--------------|------------|------|--------------------|--------|-------------------------------------|-------|--------------|------------|------|--------------------|-------|
| CUPS | | | | | | | CANDIES/KULFIES/DOLLIES/BARS | | | | | | |
| Vanilla | 130ml | 8 | 160 | 20 | 115.49 | 14.44 | Funtastic | 70ml | 14 | 350 | 25 | 252.63 | 18.04 |
| Kaju Kishmish | 130ml | 8 | 240 | 30 | 171.81 | 21.48 | One Up Chocobar | 60ml | 14 | 280 | 20 | 186.13 | 13.30 |
| Butter Scotch | 130ml | 8 | 240 | 30 | 173.23 | 21.65 | Litchi Dolly | 50ml | 16 | 320 | 20 | 229.08 | 14.32 |
| Cashew Break | 130ml | 8 | 240 | 30 | 171.81 | 21.48 | Raspberry Dolly | 50ml | 16 | 240 | 15 | 171.81 | 10.74 |
| Jafrani Badam Pista | 130ml | 8 | 240 | 30 | 171.81 | 21.48 | Mango Dolly | 50ml | 16 | 240 | 15 | 171.81 | 10.74 |
| Rajbhog | 130ml | 8 | 360 | 45 | 257.71 | 32.21 | Katcha Pakka Aam Dolly | 50ml | 16 | 240 | 15 | 171.81 | 10.74 |
| Badam Carnival | 130ml | 8 | 240 | 30 | 173.23 | 21.65 | Kewra Kulfi | 50ml | 10 | 250 | 25 | 178.97 | 17.90 |
| Fruit Bonanza | 130ml | 8 | 240 | 30 | 173.23 | 21.65 | Chowpatty Kulfi | 50ml | 8 | 240 | 30 | 171.81 | 21.48 |
| Chocolate Chips | 130ml | 8 | 240 | 30 | 173.23 | 21.65 | Cocoa Rush | 80ml | 10 | 400 | 40 | 286.35 | 28.63 |
| Kaju Anjeer | 130ml | 8 | 240 | 30 | 173.23 | 21.65 | Bomber Candy | 70ml | 14 | 280 | 20 | 202.10 | 14.44 |
| Khandala Special | 130ml | 8 | 240 | 30 | 173.23 | 21.65 | Best Chocobar | 60ml | 14 | 210 | 15 | 136.24 | 9.73 |
| Kesar Crunch | 130ml | 8 | 200 | 25 | 143.17 | 17.90 | Mango Tango Dolly | 50ml | 16 | 192 | 12 | 138.58 | 8.66 |
| American Nuts | 130ml | 8 | 240 | 30 | 171.81 | 21.48 | Mava Cool-fi | 50ml | 8 | 144 | 18 | 102.25 | 12.78 |
| Cookies 'N' Cream | 130ml | 8 | 240 | 30 | 171.81 | 21.48 | Malai Masti Cool-fi | 50ml | 8 | 160 | 20 | 118.42 | 14.80 |
| Kesar Pista | 130ml | 8 | 320 | 40 | 229.08 | 28.63 | Rajwadi Badam Cool-fi | 50ml | 8 | 160 | 20 | 118.42 | 14.80 |
| Cashew Royale | 130ml | 8 | 240 | 30 | 173.23 | 21.65 | Rajwadi Pista Cool-fi | 50ml | 8 | 160 | 20 | 118.42 | 14.80 |
| Easy Sundae | 125ml | 4 | 140 | 35 | 100.22 | 25.06 | Kesar Badam Cool-fi | 50ml | 10 | 200 | 20 | 144.11 | 14.41 |
| Choco Sundae | 125ml | 4 | 140 | 35 | 100.22 | 25.06 | Chocobar | 35ml | 12 | 120 | 10 | 86.61 | 7.22 |
| Strawberry Sundae Spin | 125ml | 4 | 100 | 25 | 71.59 | 17.90 | Vadilal Special Cool-fi | 30ml | 15 | 150 | 10 | 109.17 | 7.28 |
| Chocolate Sundae Spin | 125ml | 4 | 100 | 25 | 71.59 | 17.90 | BADABITE | | | | | | |
| Chocolate Sundae | 90ml | 16 | 320 | 20 | 227.22 | 14.20 | Select Dark Truffle Badat | 90ml | 4 | 200 | 50 | 143.17 | 35.79 |
| Strawberry Sundae | 90ml | 16 | 240 | 15 | 170.41 | 10.65 | Coffee Caramel | 80ml | 4 | 140 | 35 | 100.22 | 25.06 |
| Mango Sundae | 90ml | 16 | 240 | 15 | 170.41 | 10.65 | Cookies N Cream | 80ml | 4 | 120 | 30 | 85.90 | 21.48 |
| Super Vanilla | 80ml | 16 | 160 | 10 | 115.49 | 7.22 | ICE TROOPER | | | | | | |
| Super 2 in 1 | 80ml | 16 | 192 | 12 | 138.58 | 8.66 | Double Strike [Choco Cre | 70ml | 10 | 200 | 20 | 143.17 | 14.32 |
| Strawberry Special | 80ml | 16 | 160 | 10 | 116.45 | 7.28 | Thunder Stik [BubleGum+ | 85ml | 7 | 140 | 20 | 100.22 | 14.32 |
| Super Kaju Kishmish | 80ml | 16 | 240 | 15 | 167.69 | 10.48 | Smiley Launcher | 70ml | 11 | 220 | 20 | 157.49 | 14.32 |
| Butter Scotch Supreme | 80ml | 16 | 192 | 12 | 134.15 | 8.38 | Cyclone Candy | 60ml | 11 | 165 | 15 | 118.12 | 10.74 |
| Super Vanilla | 35ml | 24 | 144 | 6 | 112.29 | 4.68 | FROOTFUL | | | | | | |
| Strawberry Special | 35ml | 24 | 144 | 6 | 109.36 | 4.56 | Black Current | 60ml | 16 | 160 | 10 | 115.49 | 7.22 |
| Kool Gulab | 35ml | 24 | 144 | 6 | 109.36 | 4.56 | Orange | 60ml | 16 | 160 | 10 | 115.49 | 7.22 |
| NO SUGAR RANGE | | | | | | | Mango Fusion | 60ml | 16 | 160 | 10 | 115.49 | 7.22 |
| Vanilla Cup | 90ml | 8 | 240 | 30 | 173.23 | 21.65 | Chatpati Chuski | 60ml | 16 | 160 | 10 | 115.49 | 7.22 |
| Roasted Almond Cup | 90ml | 8 | 280 | 35 | 202.10 | 25.26 | CONES | | | | | | |
| Shahi Anjeer Cup | 90ml | 8 | 280 | 35 | 202.10 | 25.26 | Chocolate Drip Cone | 110ml | 10 | 350 | 35 | 250.55 | 25.06 |
| Vanilla No Sugar Bulk | 5 Ltr | 1 | 760 | 760 | 577.18 | 577.18 | Yummy.B.Scotch Cone | 110ml | 10 | 300 | 30 | 214.76 | 21.48 |
| GOURMET | | | | | | | Prime Pista Kesar Cone | 110ml | 10 | 350 | 35 | 250.55 | 25.06 |
| 500ML CONTAINERS | | | | | | | Big T - Royal Butter Scotcl | 110ml | 10 | 250 | 25 | 162.40 | 16.24 |
| Pistachioe Almond Fudg | 500ml | 2 | 280 | 140 | 201.75 | 100.88 | Volcano Chocolate | 110ml | 10 | 250 | 25 | 180.45 | 18.04 |
| Belgiun Chocolate | 500ml | 2 | 280 | 140 | 201.75 | 100.88 | Cone No.1 | 50ml | 20 | 240 | 12 | 174.67 | 8.73 |
| 140ML CUPS | | | | | | | FLINGO CONE | | | | | | |
| Pistachioe Almond Fudg | 140ml | 6 | 300 | 50 | 214.76 | 35.79 | Choco Raspberry Crush | 110ml | 10 | 300 | 30 | 209.61 | 20.96 |
| Belgiun Chocolate | 140ml | 6 | 270 | 45 | 193.29 | 32.21 | Strawberry Swirl Cake | 110ml | 10 | 300 | 30 | 209.61 | 20.96 |
| Praline 'N' Crème | 140ml | 6 | 300 | 50 | 214.76 | 35.79 | Chocolate Disc | 110ml | 10 | 400 | 40 | 279.48 | 27.95 |
| Silk Chocolate | 140ml | 6 | 270 | 45 | 193.29 | 32.21 | But.Sco.Choco Crunch | 80ml | 16 | 320 | 20 | 229.08 | 14.32 |
| Saffron D'elite | 140ml | 6 | 300 | 50 | 214.76 | 35.79 | | | | | | | |
| Choco Brownie Dip | 140ml | 6 | 240 | 40 | 171.81 | 28.63 | | | | | | | |

| PRODUCT NAME | VOL. | UNIT/ BOX | MRP | | DEALER RATE | |
|--------------|------|--------------|-----|------|-------------|------|
| | | | BOX | UNIT | BOX | UNIT |

NOVELTIES

| | | | | | | |
|------------------------|-------|---|-----|-----|--------|--------|
| Maika | 100ml | 8 | 400 | 50 | 284.02 | 35.50 |
| Ice-Cream Sandwich | 100ml | 8 | 200 | 25 | 125.28 | 15.66 |
| Slice Cassatta | 120ml | 8 | 320 | 40 | 229.08 | 28.63 |
| Choco Al.KesrBdm Dbl S | 750ml | 1 | 190 | 190 | 136.90 | 136.90 |

I/C Cake

| | | | | | | |
|------------------|-------|---|-----|-----|--------|--------|
| Golden Fantasy | 1 ltr | 1 | 400 | 400 | 279.48 | 279.48 |
| Black Forest | 1 ltr | 1 | 400 | 400 | 279.48 | 279.48 |
| Chocolate Excess | 1 ltr | 1 | 300 | 300 | 209.61 | 209.61 |

750ml IML Container

| | | | | | | |
|-----------------|-------|---|-----|-----|--------|--------|
| American Nuts | 750ml | 1 | 160 | 160 | 114.54 | 114.54 |
| Cookies n Cream | 750ml | 1 | 150 | 150 | 107.38 | 107.38 |
| Chowpatty Kulfi | 750ml | 1 | 225 | 225 | 157.21 | 157.21 |

1+1 SCHEME

| | | | | | | |
|--------------|----------------|----|-----|----|--------|-------|
| Bomber + MTD | 70ml + 50ml | 14 | 406 | 29 | 302.08 | 21.58 |
|--------------|----------------|----|-----|----|--------|-------|

SINGLE PP RANGE

| | | | | | | |
|-----------------------|----------|---|-----|-----|--------|--------|
| Rajbhog | 700ml | 1 | 210 | 210 | 151.31 | 151.31 |
| Vanilla Klassic | 2 ltr | 1 | 200 | 200 | 144.36 | 144.36 |
| Butter Scotch Supreme | 2 ltr | 1 | 230 | 230 | 166.01 | 166.01 |
| Super Kaju Kishmish | 2 ltr | 1 | 230 | 230 | 167.39 | 167.39 |
| Super Vanilla | 1.25 ltr | 1 | 135 | 135 | 98.25 | 98.25 |

BULKS

| | | | | | | |
|---------------------|-------|---|------|------|--------|--------|
| Super Coffee | 4 ltr | 1 | 610 | 610 | 408.74 | 408.74 |
| Tuti Fruity | 4 ltr | 1 | 530 | 530 | 343.22 | 343.22 |
| Real Mango | 4 ltr | 1 | 650 | 650 | 417.46 | 417.46 |
| Rich Chocolate | 4 ltr | 1 | 620 | 620 | 417.47 | 417.47 |
| Chocolate Chips | 4 ltr | 1 | 635 | 635 | 452.40 | 452.40 |
| Vanilla Chips | 4 ltr | 1 | 480 | 480 | 330.13 | 330.13 |
| Ripe Strawberry | 4 ltr | 1 | 470 | 470 | 303.93 | 303.93 |
| Black Currant | 4 ltr | 1 | 615 | 615 | 421.82 | 421.82 |
| Kesar Mohini | 4 ltr | 1 | 1080 | 1080 | 648.92 | 648.92 |
| Cookies "N" Cream | 4 ltr | 1 | 595 | 595 | 408.73 | 408.73 |
| FFD - Pineapple | 4 ltr | 1 | 590 | 590 | 391.27 | 391.27 |
| FFD - Mango | 4 ltr | 1 | 640 | 640 | 434.95 | 434.95 |
| Vanilla | 5 ltr | 1 | 525 | 525 | 366.82 | 366.82 |
| Kaju Draksh | 5 ltr | 1 | 640 | 640 | 423.59 | 423.59 |
| Real Kesar Pista | 5 ltr | 1 | 960 | 960 | 615.74 | 615.74 |
| Fruit Bonanza | 5 ltr | 1 | 750 | 750 | 441.04 | 441.04 |
| Golden Pearl | 5 ltr | 1 | 940 | 940 | 545.86 | 545.86 |
| American Nuts | 5 ltr | 1 | 790 | 790 | 490.85 | 490.85 |
| Super Vanilla | 4 ltr | 1 | 335 | 335 | 218.34 | 218.34 |
| Yummy Strawberry | 4 ltr | 1 | 335 | 335 | 218.34 | 218.34 |
| Yummy Kesar Pista | 4 ltr | 1 | 570 | 570 | 393.00 | 393.00 |
| Super Butter Scotch | 4 ltr | 1 | 430 | 430 | 258.52 | 258.52 |
| Super Kaju Kishmish | 4 ltr | 1 | 500 | 500 | 301.31 | 301.31 |
| Super Vanilla | 5 ltr | 1 | 430 | 430 | 273.35 | 273.35 |
| Yummy Strawberry | 5 ltr | 1 | 440 | 440 | 273.35 | 273.35 |
| Yummy Kesar Pista | 5 ltr | 1 | 695 | 695 | 475.97 | 475.97 |
| Super 2 In 1 | 5 ltr | 1 | 440 | 440 | 283.85 | 283.85 |
| Super Butter Scotch | 5 ltr | 1 | 560 | 560 | 327.52 | 327.52 |
| Chocolate | 5 ltr | 1 | 485 | 485 | 314.42 | 314.42 |
| Paan | 5 ltr | 1 | 565 | 565 | 414.85 | 414.85 |
| Cherry Merry | 5 ltr | 1 | 425 | 425 | 309.32 | 309.32 |
| Pista | 5 ltr | 1 | 405 | 405 | 251.52 | 251.52 |

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|--------------|------|--------------|-----|------|-------------|------|
| | | | BOX | UNIT | BOX | UNIT |

ICE CANDIES

| | | | | | | |
|-------------------|------|----|-----|----|--------|-------|
| Mango Juicee | 35ml | 16 | 80 | 5 | 62.38 | 3.90 |
| Orange Juicee | 35ml | 16 | 80 | 5 | 62.38 | 3.90 |
| Aam Chaska Falala | 70ml | 10 | 150 | 15 | 107.38 | 10.74 |

700ML 1+1 PP

| | | | | | | |
|-----------------------|-----------|---|-----|-----|--------|--------|
| Vanilla | 700ml 1+1 | 1 | 170 | 170 | 122.49 | 122.49 |
| Chocolate Chips | 700ml 1+1 | 1 | 230 | 230 | 165.72 | 165.72 |
| Real Kesar Pista | 700ml 1+1 | 1 | 290 | 290 | 208.96 | 208.96 |
| Black Currant | 700ml 1+1 | 1 | 220 | 220 | 158.52 | 158.52 |
| Fruit Bonanza | 700ml 1+1 | 1 | 230 | 230 | 165.72 | 165.72 |
| Badam Carnival | 700ml 1+1 | 1 | 270 | 270 | 193.29 | 193.29 |
| Kaju Anjeer | 700ml 1+1 | 1 | 250 | 250 | 178.97 | 178.97 |
| Khandala Special | 700ml 1+1 | 1 | 220 | 220 | 158.52 | 158.52 |
| Golden Pearl | 700ml 1+1 | 1 | 250 | 250 | 180.13 | 180.13 |
| American Nuts | 700ml 1+1 | 1 | 230 | 230 | 165.72 | 165.72 |
| Cookies N Cream | 700ml 1+1 | 1 | 230 | 230 | 165.72 | 165.72 |
| Cashew Royale | 700ml 1+1 | 1 | 250 | 250 | 180.45 | 180.45 |
| Paan | 700ml 1+1 | 1 | 270 | 270 | 193.29 | 193.29 |
| Shahi Kalakand | 700ml 1+1 | 1 | 280 | 280 | 200.44 | 200.44 |
| Kaju Kishmish | 700ml 1+1 | 1 | 230 | 230 | 165.72 | 165.72 |
| Crunchy Butter Scotch | 700ml 1+1 | 1 | 200 | 200 | 144.11 | 144.11 |
| Butter Scotch Supreme | 700ml 1+1 | 1 | 190 | 190 | 137.14 | 137.14 |
| Super Kaju Kishmish | 700ml 1+1 | 1 | 190 | 190 | 136.90 | 136.90 |
| Strawberry Klassic | 700ml 1+1 | 1 | 160 | 160 | 118.93 | 118.93 |
| Mango | 700ml 1+1 | 1 | 190 | 190 | 136.90 | 136.90 |
| Tuti Fruity Special | 700ml 1+1 | 1 | 180 | 180 | 129.70 | 129.70 |
| Pineapple | 700ml 1+1 | 1 | 185 | 185 | 137.51 | 137.51 |
| Two In One Special | 700ml 1+1 | 1 | 170 | 170 | 126.36 | 126.36 |
| Vanilla Klassic | 700ml 1+1 | 1 | 160 | 160 | 118.93 | 118.93 |
| Kesar Pista | 700ml 1+1 | 1 | 220 | 220 | 158.79 | 158.79 |

HAPPINEZZ

| | | | | | | |
|-------------------------|---------|---|------|------|--------|--------|
| Anjeer Special | 2.5 ltr | 1 | 565 | 565 | 417.48 | 417.48 |
| Real Kesar Pista | 2.5 ltr | 1 | 585 | 585 | 432.32 | 432.32 |
| Kesar Mohini | 2.5 ltr | 1 | 715 | 715 | 530.99 | 530.99 |
| Belgian Chocolate | 2.5 ltr | 1 | 570 | 570 | 383.41 | 383.41 |
| Choco Brownie Dip | 2.5 ltr | 1 | 770 | 770 | 524.03 | 524.03 |
| Almond Funda | 2.5 ltr | 1 | 610 | 610 | 452.40 | 452.40 |
| Pistachioe Almond Fudge | 2.5 ltr | 1 | 575 | 575 | 426.20 | 426.20 |
| Golden Pearl | 5 ltr | 1 | 955 | 955 | 707.41 | 707.41 |
| American Nuts | 5 ltr | 1 | 860 | 860 | 637.55 | 637.55 |
| Vanilla | 5 ltr | 1 | 665 | 665 | 493.44 | 493.44 |
| Super Coffee | 5 ltr | 1 | 840 | 840 | 620.07 | 620.07 |
| Tuti Fruity | 5 ltr | 1 | 770 | 770 | 567.69 | 567.69 |
| Rich Chocolate | 5 ltr | 1 | 770 | 770 | 567.69 | 567.69 |
| Chocolate Chips | 5 ltr | 1 | 860 | 860 | 637.54 | 637.54 |
| Kaju Draksh | 5 ltr | 1 | 885 | 885 | 655.02 | 655.02 |
| Butter Scotch | 5 ltr | 1 | 900 | 900 | 668.12 | 668.12 |
| Ripe Strawberry | 5 ltr | 1 | 690 | 690 | 510.90 | 510.90 |
| Shahi Gulab | 5 ltr | 1 | 720 | 720 | 532.74 | 532.74 |
| Rajbhog | 5 ltr | 1 | 1275 | 1275 | 943.22 | 943.22 |
| Black Currant | 5 ltr | 1 | 850 | 850 | 628.84 | 628.84 |
| Fruit Bonanza | 5 ltr | 1 | 860 | 860 | 637.55 | 637.55 |
| Badam Utsav | 5 ltr | 1 | 915 | 915 | 676.86 | 676.86 |
| Mango | 5 ltr | 1 | 885 | 885 | 655.02 | 655.02 |
| Pineapple | 5 ltr | 1 | 850 | 850 | 628.84 | 628.84 |
| Khandala Special | 5 ltr | 1 | 880 | 880 | 650.67 | 650.67 |
| Cookies N Cream | 5 ltr | 1 | 860 | 860 | 637.54 | 637.54 |
| Pan | 5 ltr | 1 | 860 | 860 | 633.19 | 633.19 |

* Rates, Volume and Product are Subject to Change without Any Prior Notice