



VADILAL ENTERPRISES LTD.

VADILAL HOUSE, 53, SHRIMALI SOCIETY, NR. NAVARANGPURA RAILWAY CROSSING, NAVARANGPURA, AHMEDABAD - 09, 079-26564018-24

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DEALER PRICE LIST * - UTTAR PRADESH [VAT 5% EXTRA (14.50% EXTRA on JUICY)], W.E.F. 25.01.2017

PRODUCT NAME	VOL.	MRP		DEALER RATE	
		UNIT/BOX	BOX	UNIT	BOX

CUPS						
Vanilla	130ml	8	160	20	125.93	15.74
Kaju Kishmish	130ml	8	240	30	187.35	23.42
Butter Scotch	130ml	8	240	30	188.90	23.61
Cashew Break	130ml	8	240	30	187.35	23.42
Jafrani Badam Pista	130ml	8	240	30	187.35	23.42
Rajbhog	130ml	8	360	45	281.03	35.13
Badam Carnival	130ml	8	240	30	188.90	23.61
Fruit Bonanza	130ml	8	240	30	188.90	23.61
Chocolate Chips	130ml	8	240	30	188.90	23.61
Kaju Anjeer	130ml	8	240	30	188.90	23.61
Khandala Special	130ml	8	240	30	188.90	23.61
Kesar Crunch	130ml	8	200	25	156.13	19.52
American Nuts	130ml	8	240	30	190.48	23.81
Cookies 'N' Cream	130ml	8	240	30	187.35	23.42
Kesar Pista	130ml	8	320	40	249.80	31.23
Cashew Royale	130ml	8	240	30	188.90	23.61
Easy Sundae	125ml	4	140	35	109.29	27.32
Choco Sundae	125ml	4	140	35	111.11	27.78
Strawberry Sundae Spin	125ml	4	100	25	78.06	19.52
Chocolate Sundae Spin	125ml	4	100	25	78.06	19.52
Chocolate Sundae	90ml	16	320	20	249.80	15.61
Strawberry Sundae	90ml	16	240	15	187.35	11.71
Mango Sundae	90ml	16	240	15	187.35	11.71
Super Vanilla	80ml	16	160	10	128.05	8.00
Super 2 in 1	80ml	16	192	12	151.12	9.45
Strawberry Special	80ml	16	160	10	126.98	7.94
Super Kaju Kishmish	80ml	16	240	15	182.86	11.43
Butter Scotch Supreme	80ml	16	192	12	146.29	9.14
Super Vanilla	35ml	24	144	6	122.45	5.10
Strawberry Special	35ml	24	144	6	119.25	4.97
Kool Gulab	35ml	24	144	6	119.25	4.97

NO SUGAR RANGE

Vanilla Cup	90ml	8	240	30	188.90	23.61
Roasted Almond Cup	90ml	8	280	35	220.39	27.55
Shahi Anjeer Cup	90ml	8	280	35	220.39	27.55
Vanilla No Sugar Bulk	5 Ltr	1	760		629.40	629.40

GOURMET

500ML CONTAINERS						
Pistachioe Almond Fudg	500ml	2	280	140	220.00	110.00
Belgiun Chocolate	500ml	2	280	140	220.00	110.00

140ML CUPS

Pistachioe Almond Fudg	140ml	6	300	50	234.19	39.03
Belgiun Chocolate	140ml	6	270	45	210.77	35.13
Praline 'N' Crème	140ml	6	300	50	234.19	39.03
Silk Chocolate	140ml	6	270	45	210.77	35.13
Saffron D'elite	140ml	6	300	50	234.19	39.03
Choco Brownie Dip	140ml	6	240	40	187.35	31.23

PRODUCT NAME	VOL.	MRP		DEALER RATE	
		UNIT/BOX	BOX	UNIT	BOX

CANDIES/KULFIES/DOLLIES/BARS						
Funtastic	70ml	14	350	25	275.48	19.68
One Up Chocobar	60ml	14	280	20	202.97	14.50
Litchi Dolly	50ml	16	320	20	249.80	15.61
Raspberry Dolly	50ml	16	240	15	187.35	11.71
Mango Dolly	50ml	16	240	15	187.35	11.71
Katcha Pakka Aam Dolly	50ml	16	240	15	188.90	11.81
Kewra Kulfi	50ml	10	250	25	195.16	19.52
Chowpatty Kulfi	50ml	8	240	30	187.35	23.42
Cocoa Rush	80ml	10	400	40	312.26	31.23
Bomber Candy	70ml	14	280	20	220.39	15.74
Best Chocobar	60ml	14	210	15	148.57	10.61
Mango Tango Dolly	50ml	16	192	12	152.38	9.52
Mava Cool-fi	50ml	8	144	18	109.71	13.71
Malai Masti Cool-fi	50ml	8	160	20	129.14	16.14
Rajwadi Badam Cool-fi	50ml	8	160	20	129.14	16.14
Rajwadi Pista Cool-fi	50ml	8	160	20	129.14	16.14
Kesar Badam Cool-fi	50ml	10	200	20	157.15	15.71
Chocobar	35ml	12	120	10	94.45	7.87
Vadilal Special Cool-fi	30ml	15	150	10	119.05	7.94

BADABITE

Select Dark Truffle Badat	90ml	4	200	50	156.13	39.03
Coffee Caramel	80ml	4	140	35	109.29	27.32
Cookies N Cream	80ml	4	120	30	93.68	23.42

ICE TROOPER

Double Strike [Choco Cre	70ml	10	200	20	156.13	15.61
Thunder Stik [BubleGum+	85ml	7	140	20	109.29	15.61
Smiley Launcher	70ml	11	220	20	174.60	15.87
Cyclone Candy	60ml	11	165	15	128.81	11.71

FROOTFUL

Black Current	60ml	16	160	10	115.49	7.22
Orange	60ml	16	160	10	115.49	7.22
Mango Fusion	60ml	16	160	10	115.49	7.22
Chatpati Chuski	60ml	16	160	10	115.49	7.22

CONES

Chocolate Drip Cone	110ml	10	350	35	277.78	27.78
Yummy.B.Scotch Cone	110ml	10	300	30	234.19	23.42
Prime Pista Kesar Cone	110ml	10	350	35	273.22	27.32
Big T - Royal Butter Scotcl	110ml	10	250	25	177.10	17.71
Volcano Chocolate	110ml	10	250	25	196.77	19.68
Cone No.1	50ml	20	240	12	190.48	9.52

FLINGO CONE

Choco Raspberry Crush	110ml	10	300	30	228.57	22.86
Strawberry Swirl Cake	110ml	10	300	30	228.57	22.86
Chocolate Disc	110ml	10	400	40	304.76	30.48
But.Sco.Choco Crunch	80ml	16	320	20	249.80	15.61

PRODUCT NAME	VOL.	UNIT/ BOX	MRP		DEALER RATE	
			BOX	UNIT	BOX	UNIT

ICE CANDIES

Mango Juicee	35ml	16	80	5	62.38	3.90
Orange Juicee	35ml	16	80	5	62.38	3.90
Aam Chaska Falala	70ml	10	150	15	107.38	10.74

NOVELTIES

Matka	100ml	8	400	50	309.72	38.71
Ice-Cream Sandwich	100ml	8	200	25	136.61	17.08
Slice Cassatta	120ml	8	320	40	249.80	31.23
Choco Al.KesrBdm Dbl S	750ml	1	190	190	149.29	149.29

1+1 SCHEME

Bomber + MTD	70ml + 50ml	14	406	29	329.41	23.53
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750ml IML Container

American Nuts	750ml	1	160	160	124.90	124.90
Cookies n Cream	750ml	1	150	150	117.10	117.10
Chowpaty Kulf	750ml	1	225	225	171.43	171.43

SINGLE PP RANGE

Rajbhog	700ml	1	210	210	165.00	165.00
Vanilla Klassic	2 ltr	1	200	200	157.42	157.42
Butter Scotch Supreme	2 ltr	1	230	230	181.03	181.03
Super Kaju Kishmish	2 ltr	1	230	230	182.54	182.54
Super Vanilla	1.25 ltr	1	135	135	107.14	107.14

BULK

Super Coffee	4 ltr	1	610	610	436.19	436.19
Tuti Fruity	4 ltr	1	530	530	374.28	374.28
Real Mango	4 ltr	1	650	650	455.23	455.23
Rich Chocolate	4 ltr	1	620	620	455.24	455.24
Chocolate Chips	4 ltr	1	635	635	493.33	493.33
Vanilla Chips	4 ltr	1	480	480	360.00	360.00
Ripe Strawberry	4 ltr	1	470	470	331.43	331.43
Black Currant	4 ltr	1	615	615	459.99	459.99
Kesar Mohini	4 ltr	1	1080	1080	683.83	683.83
Cookies "N" Cream	4 ltr	1	595	595	445.71	445.71
FFD - Pineapple	4 ltr	1	590	590	426.67	426.67
FFD - Mango	4 ltr	1	640	640	474.30	474.30
Butter Scotch	5 ltr	1	600	600	476.19	476.19
Vanilla	5 ltr	1	525	525	400.01	400.01
Kaju Draksh	5 ltr	1	640	640	461.91	461.91
Real Kesar Pista	5 ltr	1	960	960	671.44	671.44
Fruit Bonanza	5 ltr	1	750	750	480.95	480.95
Golden Pearl	5 ltr	1	940	940	595.25	595.25
American Nuts	5 ltr	1	790	790	535.26	535.26
Super Vanilla	4 ltr	1	335	335	238.09	238.09
Yummy Strawberry	4 ltr	1	335	335	238.09	238.09
Yummy Kesar Pista	4 ltr	1	570	570	428.56	428.56
Super Butter Scotch	4 ltr	1	430	430	281.91	281.91
Super Kaju Kishmish	4 ltr	1	500	500	328.58	328.58
Super Vanilla	5 ltr	1	430	430	298.09	298.09
Yummy Strawberry	5 ltr	1	440	440	298.09	298.09
Yummy Kesar Pista	5 ltr	1	695	695	519.03	519.03
Super 2 In 1	5 ltr	1	440	440	309.53	309.53
Super Butter Scotch	5 ltr	1	560	560	357.15	357.15
Chocolate	5 ltr	1	485	485	342.87	342.87
Paan	5 ltr	1	565	565	452.38	452.38
Cherry Merry	5 ltr	1	425	425	337.30	337.30
Pista	5 ltr	1	405	405	274.28	274.28

PRODUCT NAME	VOL.	UNIT/ BOX	MRP		DEALER RATE	
			BOX	UNIT	BOX	UNIT

I/C Cake

Golden Fantasy	1 ltr	1	400	400	304.76	304.76
Black Forest	1 ltr	1	400	400	304.76	304.76
Chocolate Excess	1 ltr	1	300	300	228.57	228.57

700ML 1+1 PP

Vanilla	700ml 1+1	1	170	170	133.57	133.57
Chocolate Chips	700ml 1+1	1	230	230	182.54	182.54
Real Kesar Pista	700ml 1+1	1	290	290	227.86	227.86
Black Currant	700ml 1+1	1	220	220	172.86	172.86
Fruit Bonanza	700ml 1+1	1	230	230	182.54	182.54
Badam Carnival	700ml 1+1	1	270	270	210.77	210.77
Kaju Anjeer	700ml 1+1	1	250	250	195.16	195.16
Khandala Special	700ml 1+1	1	220	220	172.86	172.86
Golden Pearl	700ml 1+1	1	250	250	196.43	196.43
American Nuts	700ml 1+1	1	230	230	182.54	182.54
Cookies N Cream	700ml 1+1	1	230	230	180.72	180.72
Cashew Royale	700ml 1+1	1	250	250	196.77	196.77
Paan	700ml 1+1	1	270	270	210.77	210.77
Shahi Kalakand	700ml 1+1	1	280	280	218.58	218.58
Kaju Kishmish	700ml 1+1	1	230	230	180.72	180.72
Crunchy Butter Scotch	700ml 1+1	1	200	200	157.15	157.15
Butter Scotch Supreme	700ml 1+1	1	190	190	150.79	150.79
Super Kaju Kishmish	700ml 1+1	1	190	190	150.79	150.79
Strawberry Klassic	700ml 1+1	1	160	160	129.69	129.69
Mango	700ml 1+1	1	190	190	150.79	150.79
Tuti Fruity Special	700ml 1+1	1	180	180	142.86	142.86
Pineapple	700ml 1+1	1	185	185	146.83	146.83
Two In One Special	700ml 1+1	1	170	170	137.79	137.79
Vanilla Klassic	700ml 1+1	1	160	160	129.69	129.69
Kesar Pista	700ml 1+1	1	220	220	174.60	174.60

HAPPINEZZ

Anjeer Special	2.5 ltr	1	565	565	455.25	455.25
Real Kesar Pista	2.5 ltr	1	585	585	471.44	471.44
Kesar Mohini	2.5 ltr	1	715	715	579.03	579.03
Belgian Chocolate	2.5 ltr	1	570	570	418.10	418.10
Choco Brownie Dip	2.5 ltr	1	770	770	571.44	571.44
Almond Funda	2.5 ltr	1	610	610	493.33	493.33
Pistachioe Almond Fudge	2.5 ltr	1	575	575	464.76	464.76
Golden Pearl	5 ltr	1	955	955	771.41	771.41
American Nuts	5 ltr	1	860	860	695.23	695.23
Vanilla	5 ltr	1	665	665	538.09	538.09
Super Coffee	5 ltr	1	840	840	676.17	676.17
Tuti Fruity	5 ltr	1	770	770	619.05	619.05
Rich Chocolate	5 ltr	1	770	770	619.05	619.05
Chocolate Chips	5 ltr	1	860	860	695.22	695.22
Kaju Draksh	5 ltr	1	885	885	714.29	714.29
Butter Scotch	5 ltr	1	900	900	728.57	728.57
Ripe Strawberry	5 ltr	1	690	690	557.13	557.13
Shahi Gulab	5 ltr	1	720	720	580.94	580.94
Rajbhog	5 ltr	1	1275	1275	1028.56	1028.56
Black Currant	5 ltr	1	850	850	685.73	685.73
Fruit Bonanza	5 ltr	1	860	860	695.23	695.23
Badam Utsav	5 ltr	1	915	915	738.10	738.10
Mango	5 ltr	1	885	885	714.29	714.29
Pineapple	5 ltr	1	850	850	685.73	685.73
Khandala Special	5 ltr	1	880	880	709.54	709.54
Cookies N Cream	5 ltr	1	860	860	695.23	695.23
Pan	5 ltr	1	860	860	690.48	690.48

* Rates, Volume and Product are Subject to Change without Any Prior Notice