



VADILAL ENTERPRISES LTD.

VADILAL HOUSE, 53, SHRIMALI SOCIETY, NR. NAVARANGPURA RAILWAY CROSSING, NAVARANGPURA, AHMEDABAD - 09, 079-26564018-24

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DEALER PRICE LIST * - PUNJAB, W.E.F. 25.01.2017

PRODUCT NAME	VOL.	MRP		DEALER RATE	
		UNIT/BOX	BOX	UNIT	BOX
CUPS					
Vanilla	130ml	8	160	20	133.23 16.65
Kaju Kishmish	130ml	8	240	30	199.40 24.93
Butter Scotch	130ml	8	240	30	199.85 24.98
Cashew Break	130ml	8	240	30	199.05 24.88
Jafrani Badam Pista	130ml	8	240	30	199.40 24.93
Rajbhog	130ml	8	360	45	299.10 37.39
Badam Carnival	130ml	8	240	30	199.85 24.98
Fruit Bonanza	130ml	8	240	30	199.85 24.98
Chocolate Chips	130ml	8	240	30	199.85 24.98
Kaju Anjeer	130ml	8	240	30	199.85 24.98
Khandala Special	130ml	8	240	30	199.85 24.98
Kesar Crunch	130ml	8	200	25	165.88 20.73
American Nuts	130ml	8	240	30	199.05 24.88
Cookies 'N' Cream	130ml	8	240	30	199.05 24.88
Kesar Pista	130ml	8	320	40	265.89 33.24
Cashew Royale	130ml	8	240	30	198.35 24.79
Easy Sundae	125ml	4	140	35	116.33 29.08
Choco Sundae	125ml	4	140	35	116.33 29.08
Strawberry Sundae Spin	125ml	4	100	25	82.66 20.66
Chocolate Sundae Spin	125ml	4	100	25	82.66 20.66
Chocolate Sundae	90ml	16	320	20	268.70 16.79
Strawberry Sundae	90ml	16	240	15	201.52 12.60
Mango Sundae	90ml	16	240	15	201.52 12.60
Super Vanilla	80ml	16	160	10	132.70 8.29
Super 2 in 1	80ml	16	192	12	159.36 9.96
Strawberry Special	80ml	16	160	10	134.37 8.40
Super Kaju Kishmish	80ml	16	240	15	192.00 12.00
Butter Scotch Supreme	80ml	16	240	15	192.00 12.00
Super Vanilla	35ml	24	144	6	128.57 5.36
Strawberry Special	35ml	24	144	6	125.22 5.22
Kool Gulab	35ml	24	144	6	125.22 5.22

NO SUGAR RANGE

Vanilla Cup	90ml	8	240	30	199.85 24.98
Roasted Almond Cup	90ml	8	280	35	233.15 29.14
Shahi Anjeer Cup	90ml	8	280	35	233.15 29.14
Vanilla No Sugar Bulk	5 Ltr	1	760	760	660.87 660.87

GOURMET

500ML CONTAINERS

Pistachioe Almond Fudg	500ml	2	280	140	233.40 116.70
Belgiun Chocolate	500ml	2	280	140	233.40 116.70

140ML CUPS

Pistachioe Almond Fudg	140ml	6	300	50	247.74 41.29
Belgiun Chocolate	140ml	6	270	45	222.97 37.16
Praline 'N' Crème	140ml	6	300	50	247.74 41.29
Silk Chocolate	140ml	6	270	45	222.97 37.16
Saffron D'elite	140ml	6	300	50	247.74 41.29
Choco Brownie Dip	140ml	6	240	40	198.19 33.03

PRODUCT NAME	VOL.	MRP		DEALER RATE	
		UNIT/BOX	BOX	UNIT	BOX
CANDIES/KULFIES/DOLLIES/BARS					
Funtastic	70ml	14	350	25	292.02 20.86
One Up Chocobar	60ml	14	280	20	213.12 15.22
Litchi Dolly	50ml	16	320	20	262.30 16.39
Raspberry Dolly	50ml	16	240	15	199.41 12.46
Mango Dolly	50ml	16	240	15	199.41 12.46
Katcha Pakka Aam Dolly	50ml	16	240	15	197.95 12.37
Kewra Kulfi	50ml	10	250	25	207.72 20.77
Chowpatty Kulfi	50ml	8	240	30	199.41 24.93
Cocoa Rush	80ml	10	400	40	327.87 32.79
Bomber Candy	70ml	14	280	20	233.62 16.69
Best Chocobar	60ml	14	210	15	157.43 11.25
Mango Tango Dolly	50ml	16	192	12	159.53 9.97
Mava Cool-fi	50ml	8	144	18	118.18 14.77
Malai Masti Cool-fi	50ml	8	160	20	136.65 17.08
Rajwadi Badam Cool-fi	50ml	8	160	20	136.65 17.08
Rajwadi Pista Cool-fi	50ml	8	160	20	136.65 17.08
Kesar Badam Cool-fi	50ml	10	200	20	166.25 16.62
Chocobar	35ml	12	120	10	99.17 8.26
Vadilal Special Cool-fi	30ml	15	150	10	125.00 8.33

BADABITE

Select Dark Truffle Badat	90ml	4	200	50	165.30 41.33
Coffee Caramel	80ml	4	140	35	115.71 28.93
Cookies N Cream	80ml	4	120	30	99.18 24.80

ICE TROOPER

Double Strike [Choco Cre	70ml	10	200	20	165.62 16.56
Thunder Stik [BubleGum+	85ml	7	140	20	115.93 16.56
Smiley Launcher	70ml	11	220	20	182.18 16.56
Cyclone Candy	60ml	11	165	15	136.63 12.42

FROOTFUL

Black Current	60ml	16	160	10	132.23 8.26
Orange	60ml	16	160	10	132.23 8.26
Mango Fusion	60ml	16	160	10	132.23 8.26
Chatpati Chuski	60ml	16	160	10	132.23 8.26

CONES

Chocolate Drip Cone	110ml	10	350	35	289.60 28.96
Yummy.B.Scotch Cone	110ml	10	300	30	248.23 24.82
Prime Pista Kesar Cone	110ml	10	350	35	289.60 28.96
Big T - Royal Butter Scotcl	110ml	10	250	25	187.03 18.70
Volcano Chocolate	110ml	10	250	25	207.81 20.78
Cone No.1	50ml	20	240	12	199.50 9.97

FLINGO CONE

Choco Raspberry Crush	110ml	10	300	30	242.41 24.24
Strawberry Swirl Cake	110ml	10	300	30	242.41 24.24
Chocolate Disc	110ml	10	400	40	323.21 32.32
But.Sco.Choco Crunch	80ml	16	320	20	262.30 16.39

PRODUCT NAME	VOL.	UNIT/ BOX	MRP		DEALER RATE	
			BOX	UNIT	BOX	UNIT

NOVELTIES

Maika	100ml	8	400	50	327.91	40.99
Ice-Cream Sandwich	100ml	8	200	25	145.40	18.18
Slice Cassatta	120ml	8	320	40	265.88	33.23
Choco Al.KesrBdm Dbl S	750ml	1	190	190	158.25	158.25

I/C Cake

Golden Fantasy	1 ltr	1	400	400	322.63	322.63
Black Forest	1 ltr	1	400	400	322.63	322.63
Chocolate Excess	1 ltr	1	300	300	240.00	240.00

750ml IML Container

American Nuts	750ml	1	160	160	131.15	131.15
Cookies n Cream	750ml	1	150	150	122.95	122.95
Chowpatty Kulfi	750ml	1	225	225	180.00	180.00

1+1 SCHEME

Bomber + MTD	70ml + 50ml	14	406	29	348.90	24.92
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SINGLE PP RANGE

Rajbhog	700ml	1	210	210	173.25	173.25
Vanilla Klassic	2 ltr	1	200	200	170.80	170.80
Butter Scotch Supreme	2 ltr	1	230	230	191.52	191.52
Super Kaju Kishmish	2 ltr	1	230	230	191.67	191.67
Super Vanilla	1.25 ltr	1	135	135	113.36	113.36

BULK

Super Coffee	4 ltr	1	610	610	477.99	477.99
Tuti Fruity	4 ltr	1	530	530	397.99	397.99
Real Mango	4 ltr	1	650	650	488.01	488.01
Rich Chocolate	4 ltr	1	620	620	478.00	478.00
Chocolate Chips	4 ltr	1	635	635	518.00	518.00
Vanilla Chips	4 ltr	1	480	480	378.00	378.00
Ripe Strawberry	4 ltr	1	470	470	372.99	372.99
Black Currant	4 ltr	1	615	615	482.99	482.99
Kesar Mohini	4 ltr	1	1080	1080	748.02	748.02
Cookies "N" Cream	4 ltr	1	595	595	468.00	468.00
FFD - Pineapple	4 ltr	1	590	590	448.00	448.00
FFD - Mango	4 ltr	1	640	640	518.00	518.00
Vanilla	5 ltr	1	525	525	420.01	420.01
Kaju Draksh	5 ltr	1	640	640	485.01	485.01
Real Kesar Pista	5 ltr	1	960	960	730.02	730.02
Fruit Bonanza	5 ltr	1	750	750	559.99	559.99
Golden Pearl	5 ltr	1	940	940	625.01	625.01
American Nuts	5 ltr	1	790	790	594.98	594.98
Super Vanilla	4 ltr	1	335	335	249.99	249.99
Yummy Strawberry	4 ltr	1	335	335	249.99	249.99
Yummy Kesar Pista	4 ltr	1	570	570	460.00	460.00
Super Butter Scotch	4 ltr	1	430	430	308.00	308.00
Super Kaju Kishmish	4 ltr	1	500	500	345.01	345.01
Super Vanilla	5 ltr	1	430	430	312.99	312.99
Yummy Strawberry	5 ltr	1	440	440	312.99	312.99
Yummy Kesar Pista	5 ltr	1	695	695	565.02	565.02
Super 2 In 1	5 ltr	1	440	440	320.00	320.00
Super Butter Scotch	5 ltr	1	560	560	375.01	375.01
Chocolate	5 ltr	1	485	485	360.01	360.01
Paan	5 ltr	1	565	565	475.00	475.00
Cherry Merry	5 ltr	1	425	425	354.17	354.17
Pista	5 ltr	1	405	405	287.99	287.99

PRODUCT NAME	VOL.	UNIT/ BOX	MRP		DEALER RATE	
			BOX	UNIT	BOX	UNIT

ICE CANDIES

Mango Juicee	35ml	16	80	5	71.43	4.46
Orange Juicee	35ml	16	80	5	71.43	4.46
Aam Chaska Falala	70ml	10	150	15	122.95	12.30

700ML 1+1 PP

Vanilla	700ml 1+1	1	170	170	140.25	140.25
Chocolate Chips	700ml 1+1	1	230	230	191.19	191.19
Real Kesar Pista	700ml 1+1	1	290	290	239.25	239.25
Black Currant	700ml 1+1	1	220	220	182.87	182.87
Fruit Bonanza	700ml 1+1	1	230	230	191.18	191.18
Badam Carnival	700ml 1+1	1	270	270	221.31	221.31
Kaju Anjeer	700ml 1+1	1	250	250	204.92	204.92
Khandala Special	700ml 1+1	1	220	220	182.87	182.87
Golden Pearl	700ml 1+1	1	250	250	207.81	207.81
American Nuts	700ml 1+1	1	230	230	191.18	191.18
Cookies N Cream	700ml 1+1	1	230	230	191.19	191.19
Cashew Royale	700ml 1+1	1	250	250	206.61	206.61
Paan	700ml 1+1	1	270	270	221.31	221.31
Shahi Kalakand	700ml 1+1	1	280	280	229.51	229.51
Kaju Kishmish	700ml 1+1	1	230	230	189.75	189.75
Crunchy Butter Scotch	700ml 1+1	1	200	200	165.00	165.00
Butter Scotch Supreme	700ml 1+1	1	200	200	166.54	166.54
Super Kaju Kishmish	700ml 1+1	1	190	190	158.21	158.21
Strawberry Klassic	700ml 1+1	1	160	160	137.36	137.36
Mango	700ml 1+1	1	190	190	158.21	158.21
Tuti Fruity Special	700ml 1+1	1	180	180	149.89	149.89
Pineapple	700ml 1+1	1	185	185	158.67	158.67
Two In One Special	700ml 1+1	1	170	170	145.81	145.81
Vanilla Klassic	700ml 1+1	1	160	160	137.23	137.23
Kesar Pista	700ml 1+1	1	220	220	183.36	183.36

HAPPINEZZ

Anjeer Special	2.5 ltr	1	565	565	458.00	458.00
Real Kesar Pista	2.5 ltr	1	585	585	474.98	474.98
Kesar Mohini	2.5 ltr	1	715	715	578.01	578.01
Belgian Chocolate	2.5 ltr	1	570	570	439.00	439.00
Choco Brownie Dip	2.5 ltr	1	770	770	600.02	600.02
Almond Funda	2.5 ltr	1	610	610	458.01	458.01
Pistachioe Almond Fudge	2.5 ltr	1	575	575	458.00	458.00
Golden Pearl	5 ltr	1	955	955	769.99	769.99
American Nuts	5 ltr	1	860	860	700.02	700.02
Vanilla	5 ltr	1	665	665	540.00	540.00
Super Coffee	5 ltr	1	840	840	679.98	679.98
Tuti Fruity	5 ltr	1	770	770	619.98	619.98
Rich Chocolate	5 ltr	1	770	770	619.98	619.98
Chocolate Chips	5 ltr	1	860	860	699.98	699.98
Kaju Draksh	5 ltr	1	885	885	720.02	720.02
Butter Scotch	5 ltr	1	900	900	730.00	730.00
Ripe Strawberry	5 ltr	1	690	690	560.00	560.00
Shahi Gulab	5 ltr	1	720	720	585.00	585.00
Rajbhog	5 ltr	1	1275	1275	1030.00	1030.00
Black Currant	5 ltr	1	850	850	690.00	690.00
Fruit Bonanza	5 ltr	1	860	860	700.02	700.02
Badam Utsav	5 ltr	1	915	915	745.02	745.02
Mango	5 ltr	1	885	885	720.02	720.02
Pineapple	5 ltr	1	850	850	690.00	690.00
Khandala Special	5 ltr	1	880	880	715.00	715.00
Cookies N Cream	5 ltr	1	860	860	699.98	699.98
Pan	5 ltr	1	860	860	694.98	694.98

* Rates, Volume and Product are Subject to Change without Any Prior Notice