



VADILAL ENTERPRISES LTD.

VADILAL HOUSE, 53, SHRIMALI SOCIETY, NR. NAVARANGPURA RAILWAY CROSSING, NAVARANGPURA, AHMEDABAD - 09, 079-26564018-24

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DEALER PRICE LIST * - ORISSA [VAT 14.50% EXTRA], W.E.F. 25.01.2017

PRODUCT NAME	VOL.	UNIT/ BOX	MRP BOX	UNIT	DEALER RATE BOX	UNIT	PRODUCT NAME	VOL.	UNIT/ BOX	MRP BOX	UNIT	DEALER RATE BOX	UNIT
CUPS							CANDIES/KULFIES/DOLLIES/BARS						
Kaju Kishmish	130ml	8	240	30	172.52	21.56	Funtastic	70ml	14	350	25	252.63	18.04
Butter Scotch	130ml	8	240	30	173.23	21.65	One Up Chocobar	60ml	14	280	20	186.13	13.30
Cashew Break	130ml	8	240	30	172.52	21.56	Litchi Dolly	50ml	16	320	20	229.08	14.32
Jafrani Badam Pista	130ml	8	240	30	172.52	21.56	Raspberry Dolly	50ml	16	240	15	174.67	10.92
Rajbhog	130ml	8	360	45	258.77	32.35	Mango Dolly	50ml	16	240	15	172.52	10.78
Badam Carnival	130ml	8	240	30	173.23	21.65	Katcha Pakka Aam Dolly	50ml	16	240	15	173.23	10.83
Fruit Bonanza	130ml	8	240	30	173.23	21.65	Kewra Kulfi	50ml	10	250	25	179.70	17.97
Chocolate Chips	130ml	8	240	30	173.23	21.65	Chowpatty Kulfi	50ml	8	240	30	174.67	21.83
Kaju Anjeer	130ml	8	240	30	173.23	21.65	Cocoa Rush	80ml	10	400	40	286.35	28.63
Khandala Special	130ml	8	240	30	173.23	21.65	Bomber Candy	70ml	14	280	20	203.78	14.56
Kesar Crunch	130ml	8	200	25	145.56	18.20	Best Chocobar	60ml	14	210	15	139.60	9.97
American Nuts	130ml	8	240	30	174.67	21.83	Mango Tango Dolly	50ml	16	192	12	138.01	8.63
Cookies 'N' Cream	130ml	8	240	30	172.52	21.56	Mava Cool-fi	50ml	8	144	18	102.25	12.78
Kesar Pista	130ml	8	320	40	232.90	29.11	Malai Masti Cool-fi	50ml	8	160	20	118.42	14.80
Cashew Royale	130ml	8	240	30	173.23	21.65	Rajwadi Badam Cool-fi	50ml	8	160	20	118.42	14.80
Easy Sundae	125ml	4	160	40	116.45	29.11	Rajwadi Pista Cool-fi	50ml	8	160	20	118.42	14.80
Choco Sundae	125ml	4	140	35	101.89	25.47	Kesar Badam Cool-fi	50ml	10	200	20	144.11	14.41
Strawberry Sundae Spin	125ml	4	100	25	71.59	17.90	Chocobar	35ml	12	120	10	86.61	7.22
Chocolate Sundae Spin	125ml	4	100	25	71.59	17.90	Vadilal Special Cool-fi	30ml	15	150	10	109.17	7.28
Chocolate Sundae	90ml	16	320	20	232.90	14.56	BADABITE						
Strawberry Sundae	90ml	16	240	15	174.67	10.92	Select Dark Truffle Badab	90ml	4	200	50	139.74	34.93
Mango Sundae	90ml	16	240	15	174.67	10.92	Coffee Caramel	80ml	4	140	35	97.82	24.45
Super Vanilla	80ml	16	192	12	138.01	8.63	Cookies N Cream	80ml	4	140	35	97.82	24.45
Super 2 in 1	80ml	16	192	12	139.74	8.73	ICE TROOPER						
Strawberry Special	80ml	16	160	10	115.01	7.19	Double Strike [Choco Cre	70ml	10	200	20	143.17	14.32
Super Kaju Kishmish	80ml	16	240	15	167.69	10.48	Thunder Stik [BubleGum+	85ml	7	140	20	100.22	14.32
Butter Scotch Supreme	80ml	16	240	15	167.69	10.48	Smiley Launcher	70ml	11	220	20	157.49	14.32
Super Vanilla	35ml	24	144	6	112.29	4.68	Cyclone Candy	60ml	11	165	15	118.12	10.74
Kool Gulab	35ml	24	144	6	109.36	4.56	FROOTFUL						
NO SUGAR RANGE							Black Current	60ml	16	160	10	115.49	7.22
Vanilla Cup	90ml	8	240	30	173.23	21.65	Orange	60ml	16	160	10	115.49	7.22
Roasted Almond Cup	90ml	8	280	35	202.10	25.26	Mango Fusion	60ml	16	160	10	115.49	7.22
Shahi Anjeer Cup	90ml	8	280	35	202.10	25.26	Chatpati Chuski	60ml	16	160	10	115.49	7.22
Vanilla No Sugar Bulk	5 Ltr	1	760	760	577.18	577.18	CONES						
GOURMET							Chocolate Drip Cone	110ml	10	350	35	254.73	25.47
500ML CONTAINERS							Yummy.B.Scotch Cone	110ml	10	300	30	218.34	21.83
Pistachioe Almond Fudg	500ml	2	300	150	216.16	108.08	Prime Pista Kesar Cone	110ml	10	350	35	254.73	25.47
Belgiun Chocolate	500ml	2	300	150	218.34	109.17	Big T - Royal Butter Scotcl	110ml	10	250	25	163.76	16.38
140ML CUPS							Volcano Chocolate	110ml	10	250	25	181.95	18.20
Pistachioe Almond Fudg	140ml	6	300	50	214.76	35.79	Cone No.1	50ml	20	240	12	177.63	8.88
Belgiun Chocolate	140ml	6	270	45	193.29	32.21	FLINGO CONE						
Praline 'N' Crème	140ml	6	300	50	214.76	35.79	Choco Raspberry Crush	110ml	10	300	30	209.61	20.96
Silk Chocolate	140ml	6	270	45	193.29	32.21	Strawberry Swirl Cake	110ml	10	300	30	209.61	20.96
Saffron D'elite	140ml	6	300	50	214.76	35.79	Chocolate Disc	110ml	10	400	40	279.48	27.95
Choco Brownie Dip	140ml	6	240	40	171.81	28.63	But.Sco.Choco Crunch	80ml	16	320	20	229.08	14.32

PRODUCT NAME	VOL.	UNIT/		MRP		DEALER RATE	
		BOX	BOX	BOX	UNIT	BOX	UNIT

ICE CANDIES

Mango Juicee	35ml	16	80	5	62.38	3.90
Orange Juicee	35ml	16	96	6	74.86	4.68
Aam Chaska Falala	70ml	10	150	15	107.38	10.74

NOVELTIES

Matka	100ml	8	400	50	284.02	35.50
Ice-Cream Sandwich	100ml	8	200	25	125.79	15.72
Slice Cassatta	120ml	8	320	40	230.02	28.75
Choco Al.KesrBdm Dbl S	750ml	1	190	190	136.90	136.90

I/C Cake

Golden Fantasy	1 ltr	1	400	400	279.48	279.48
Black Forest	1 ltr	1	400	400	279.48	279.48
Chocolate Excess	1 ltr	1	350	350	244.54	244.54

750ml IML Container

American Nuts	750ml	1	170	170	121.70	121.70
Cookies n Cream	750ml	1	160	160	114.54	114.54
Chowpatty Kulfi	750ml	1	225	225	157.21	157.21

SINGLE PP RANGE

Rajbhog	700ml	1	210	210	151.31	151.31
Vanilla Klassic	2 ltr	1	200	200	148.03	148.03
Butter Scotch Supreme	2 ltr	1	230	230	170.23	170.23
Super Vanilla	1.25 ltr	1	135	135	98.25	98.25

BULK

Super Coffee	4 ltr	1	610	610	443.67	443.67
Tuti Fruity	4 ltr	1	530	530	386.91	386.91
Real Mango	4 ltr	1	650	650	474.23	474.23
Rich Chocolate	4 ltr	1	620	620	456.78	456.78
Chocolate Chips	4 ltr	1	635	635	465.51	465.51
Vanilla Chips	4 ltr	1	480	480	351.97	351.97
Ripe Strawberry	4 ltr	1	470	470	321.40	321.40
Black Currant	4 ltr	1	615	615	434.93	434.93
Kesar Mohini	4 ltr	1	1080	1080	788.65	788.65
Cookies "N" Cream	4 ltr	1	595	595	421.83	421.83
FFD - Pineapple	4 ltr	1	590	590	413.12	413.12
FFD - Mango	4 ltr	1	640	640	461.14	461.14
Real Kesar Pista	5 ltr	1	960	960	698.70	698.70
Fruit Bonanza	5 ltr	1	750	750	493.47	493.47
Golden Pearl	5 ltr	1	940	940	641.93	641.93
American Nuts	5 ltr	1	790	790	541.47	541.47
Super Vanilla	4 ltr	1	335	335	234.93	234.93
Yummy Kesar Pista	4 ltr	1	570	570	423.58	423.58
Super Butter Scotch	4 ltr	1	430	430	292.57	292.57
Super Kaju Kishmish	4 ltr	1	500	500	323.15	323.15
Super Vanilla	5 ltr	1	430	430	290.84	290.84
Yummy Strawberry	5 ltr	1	440	440	290.84	290.84
Yummy Kesar Pista	5 ltr	1	695	695	506.55	506.55
Super 2 In 1	5 ltr	1	440	440	296.93	296.93
Super Butter Scotch	5 ltr	1	560	560	366.82	366.82
Chocolate	5 ltr	1	485	485	353.72	353.72
Paan	5 ltr	1	565	565	414.85	414.85
Cherry Merry	5 ltr	1	425	425	309.32	309.32
Pista	5 ltr	1	405	405	269.00	269.00

PRODUCT NAME	VOL.	UNIT/		MRP		DEALER RATE	
		BOX	BOX	BOX	UNIT	BOX	UNIT

1+1 SCHEME

Bomber + MTD	70ml + 50ml	14	434	31	322.92	23.07
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700ML 1+1 PP

Vanilla	700ml 1+1	1	170	170	122.49	122.49
Chocolate Chips	700ml 1+1	1	230	230	167.39	167.39
Real Kesar Pista	700ml 1+1	1	290	290	208.96	208.96
Black Currant	700ml 1+1	1	220	220	160.12	160.12
Fruit Bonanza	700ml 1+1	1	230	230	165.72	165.72
Badam Carnival	700ml 1+1	1	270	270	193.29	193.29
Kaju Anjeer	700ml 1+1	1	250	250	178.97	178.97
Khandala Special	700ml 1+1	1	230	230	165.72	165.72
Golden Pearl	700ml 1+1	1	250	250	180.13	180.13
American Nuts	700ml 1+1	1	230	230	167.39	167.39
Cookies N Cream	700ml 1+1	1	230	230	165.72	165.72
Cashew Royale	700ml 1+1	1	250	250	180.45	180.45
Paan	700ml 1+1	1	270	270	193.29	193.29
Shahi Kalakand	700ml 1+1	1	280	280	200.44	200.44
Kaju Kishmish	700ml 1+1	1	230	230	165.72	165.72
Crunchy Butter Scotch	700ml 1+1	1	200	200	144.11	144.11
Butter Scotch Supreme	700ml 1+1	1	200	200	145.56	145.56
Super Kaju Kishmish	700ml 1+1	1	200	200	144.36	144.36
Mango	700ml 1+1	1	190	190	137.14	137.14
Tuti Fruity Special	700ml 1+1	1	180	180	131.00	131.00
Pineapple	700ml 1+1	1	185	185	137.51	137.51
Two In One Special	700ml 1+1	1	170	170	126.36	126.36
Vanilla Klassic	700ml 1+1	1	170	170	126.36	126.36
Kesar Pista	700ml 1+1	1	220	220	160.12	160.12

HAPPINEZZ

Anjeer Special	2.5 ltr	1	565	565	417.48	417.48
Real Kesar Pista	2.5 ltr	1	585	585	432.32	432.32
Kesar Mohini	2.5 ltr	1	715	715	530.99	530.99
Belgian Chocolate	2.5 ltr	1	570	570	383.41	383.41
Choco Brownie Dip	2.5 ltr	1	770	770	524.03	524.03
Almond Funda	2.5 ltr	1	610	610	452.40	452.40
Pistachioe Almond Fudge	2.5 ltr	1	575	575	426.20	426.20
Golden Pearl	5 ltr	1	955	955	707.41	707.41
American Nuts	5 ltr	1	860	860	637.55	637.55
Vanilla	5 ltr	1	665	665	493.44	493.44
Super Coffee	5 ltr	1	840	840	620.07	620.07
Tuti Fruity	5 ltr	1	770	770	567.69	567.69
Rich Chocolate	5 ltr	1	770	770	567.69	567.69
Chocolate Chips	5 ltr	1	860	860	637.54	637.54
Kaju Draksh	5 ltr	1	885	885	655.02	655.02
Butter Scotch	5 ltr	1	900	900	668.12	668.12
Ripe Strawberry	5 ltr	1	690	690	510.90	510.90
Shahi Gulab	5 ltr	1	720	720	532.74	532.74
Rajbhog	5 ltr	1	1275	1275	943.22	943.22
Black Currant	5 ltr	1	850	850	628.84	628.84
Fruit Bonanza	5 ltr	1	860	860	637.55	637.55
Badam Utsav	5 ltr	1	915	915	676.86	676.86
Mango	5 ltr	1	885	885	655.02	655.02
Pineapple	5 ltr	1	850	850	628.84	628.84
Khandala Special	5 ltr	1	880	880	650.67	650.67
Cookies N Cream	5 ltr	1	860	860	637.54	637.54
Pan	5 ltr	1	860	860	633.19	633.19

* Rates, Volume and Product are Subject to Change without Any Prior Notice