



VADILAL ENTERPRISES LTD.

VADILAL HOUSE, 53, SHRIMALI SOCIETY, NR. NAVARANGPURA RAILWAY CROSSING, NAVARANGPURA, AHMEDABAD - 09, 079-26564018-24

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DEALER PRICE LIST * - MADHYA PRADESH [VAT 14% EXTRA], W.E.F. 10.02.2017

PRODUCT NAME	VOL.	UNIT/ BOX	MRP BOX	UNIT	DEALER RATE BOX	UNIT	PRODUCT NAME	VOL.	UNIT/ BOX	MRP BOX	UNIT	DEALER RATE BOX	UNIT
CUPS							CANDIES/KULFIES/DOLLIES/BARS						
Vanilla	130ml	8	160	20	115.99	14.50	Funtastic	70ml	14	350	25	245.61	17.54
Kaju Draksh	130ml	8	240	30	171.16	21.39	One Up Chocobar	60ml	14	280	20	186.95	13.35
Butter Scotch	130ml	8	240	30	172.56	21.57	Litchi Dolly	50ml	16	320	20	230.08	14.38
Cashew Break	130ml	8	240	30	171.16	21.39	Raspberry Dolly	50ml	16	240	15	171.16	10.70
Jafrani Badam Pista	130ml	8	240	30	172.56	21.57	Mango Dolly	50ml	16	240	15	171.16	10.70
Rajbhog	130ml	8	360	45	256.74	32.09	Kewra Kulfi	50ml	10	250	25	182.75	18.27
Badam Carnival	130ml	8	240	30	166.32	20.79	Chowpatty Kulfi	50ml	8	200	25	142.63	17.83
Fruit Bonanza	130ml	8	240	30	173.99	21.75	Katcha Pakka Aam Dolly	50ml	16	160	10	113.19	7.07
Chocolate Chips	130ml	8	240	30	173.99	21.75	Cocoa Rush	80ml	10	300	30	215.70	21.57
Kaju Anjeer	130ml	8	240	30	173.99	21.75	Bomber Candy	70ml	14	280	20	202.99	14.50
Khandala Special	130ml	8	240	30	168.42	21.05	Best Chocobar	60ml	14	210	15	139.07	9.93
Kesar Crunch	130ml	8	200	25	142.63	17.83	Mango Tango Dolly	50ml	16	192	12	139.19	8.70
American Nuts	130ml	8	240	30	173.69	21.71	Funbhari Raspberry Dolly	50ml	16	192	12	139.19	8.70
Cookies 'N' Cream	130ml	8	240	30	171.16	21.39	Mava Cool-fi	50ml	8	144	18	101.05	12.63
Kesar Pista	130ml	8	320	40	228.21	28.53	Malai Masti Cool-fi	50ml	8	160	20	118.94	14.87
Cashew Royale	130ml	8	240	30	173.99	21.75	Rajwadi Badam Cool-fi	50ml	8	160	20	118.94	14.87
Easy Sundae	125ml	4	140	35	99.84	24.96	Rajwadi Pista Cool-fi	50ml	8	160	20	118.94	14.87
Choco Sundae	125ml	4	140	35	99.84	24.96	Kesar Badam Cool-fi	50ml	10	200	20	144.74	14.47
Strawberry Sundae Spin	125ml	4	100	25	71.90	17.98	Chocobar	35ml	12	120	10	86.99	7.25
Chocolate Sundae Spin	125ml	4	100	25	71.90	17.98	Vadilal Special Cool-fi	30ml	15	150	10	109.65	7.31
Chocolate Sundae	90ml	16	240	15	175.44	10.96	Choco Shot	30ml	14	70	5	53.39	3.81
Strawberry Sundae	90ml	16	240	15	175.44	10.96	BADABITE						
Mango Sundae	90ml	16	240	15	175.44	10.96	Select Dark Truffle Badat	90ml	4	200	50	143.80	35.95
Super Vanilla	80ml	16	160	10	115.04	7.19	Coffee Caramel	80ml	4	140	35	100.66	25.17
Super Kaju Draksh	80ml	16	240	15	168.42	10.53	Cookies N Cream	80ml	4	120	30	86.28	21.57
Super Butter Scotch	80ml	16	240	15	168.42	10.53	ICE TROOPER						
Strawberry Special	80ml	16	160	10	116.96	7.31	Double Strike [Choco Cr	70ml	10	200	20	143.80	14.38
Kool Gulab	35ml	24	144	6	112.78	4.70	Thunder Stik [Buble gum+]	85ml	7	140	20	100.66	14.38
Super Vanilla	35ml	24	144	6	112.78	4.70	Smiley Launcher	70ml	11	220	20	158.18	14.38
NO SUGAR RANGE							Cyclone Candy	60ml	11	165	15	118.64	10.79
Vanilla Cup	90ml	8	240	30	168.42	21.05	CONES						
Roasted Almond Cup	90ml	8	280	35	196.49	24.56	Chocolate Drip Cone	110ml	10	350	35	251.65	25.17
Shahi Anjeer Cup	90ml	8	280	35	196.49	24.56	Yummy.B.Scotch Cone	110ml	10	300	30	215.70	21.57
Vanilla No Sugar Bulk	5 Ltr	1	760	760	579.71	579.71	Prime Pista Kesar Cone	110ml	10	350	35	251.65	25.17
GOURMET							Big T - Royal Butter Scotcl	110ml	10	250	25	160.46	16.05
500ML CONTAINERS							Volcano Chocolate	110ml	10	250	25	178.29	17.83
Pistachioe Almond Fudg	500ml	2	280	140	202.64	101.32	Vadilal Treat Cone	80ml	16	240	15	171.16	10.70
Belgiun Chocolate	500ml	2	280	140	202.64	101.32	Cone No.1	50ml	20	200	10	144.74	7.24
140ML CUPS							FLINGO CONE						
Pistachioe Almond Fudg	140ml	6	300	50	215.70	35.95	Choco Raspberry Crush	110ml	10	300	30	210.53	21.05
Belgiun Chocolate	140ml	6	270	45	194.13	32.36	Strawberry Swirl Cake	110ml	10	300	30	210.53	21.05
Praline 'N' Crème	140ml	6	300	50	215.70	35.95	Chocolate Disc	110ml	10	400	40	280.70	28.07
Silk Chocolate	140ml	6	270	45	194.13	32.36	But.Sco.Choco Crunch	80ml	16	320	20	230.08	14.38
Saffron D'elite	140ml	6	300	50	215.70	35.95							
Choco Brownie Dip	140ml	6	240	40	172.56	28.76							

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		BOX	BOX	BOX	UNIT	BOX	UNIT

ICE CANDIES

Mango Juicee	35ml	16	80	5	62.66	3.92
Orange Juicee	35ml	16	80	5	62.66	3.92
Aam Chaska Falala	70ml	10	150	15	107.85	10.79

NOVELTIES

Malika	100ml	8	400	50	285.27	35.66
Ice-Cream Sandwich	100ml	8	200	25	124.81	15.60
Slice Cassatta	120ml	8	320	40	228.21	28.53
Choco Sphere Cone	135ml	1	75	75	54.37	54.37
Choco Al.Kesrbdm Dbl S	750ml	1	199	199	139.65	139.65

I/C CAKE

Golden Fantasy	1 ltr	1	400	400	280.70	280.70
Black Forest	1 ltr	1	400	400	280.70	280.70
Chocolate Excess	1 ltr	1	300	300	210.53	210.53

1+1 SCHEME

Cone No.1 + MTD	110ml + 50ml	10	290	29	216.72	21.67
Bomber + MTD	70ml + 50ml	14	406	29	303.41	21.67

SINGLE PP RANGE

Rajbhog	700ml	1	210	210	151.98	151.98
Super Vanilla	1.25 Ltr	1	125	125	90.46	90.46
Vanilla Klassic	2 ltr	1	200	200	144.99	144.99

750ML IML CONTAINER

American Nuts	750ml	1	160	160	115.04	115.04
Cookies N Cream	750ml	1	150	150	107.85	107.85
Chowpatty Kulfi	750ml	1	225	225	157.89	157.89

BULKS

Super Coffee	4 ltr	1	610	610	432.46	432.46
Tuti Fruity	4 ltr	1	530	530	331.59	331.59
Real Mango	4 ltr	1	650	650	410.52	410.52
Rich Chocolate	4 ltr	1	620	620	392.98	392.98
Chocolate Chips	4 ltr	1	635	635	423.68	423.68
Ripe Strawberry	4 ltr	1	470	470	315.79	315.79
Rajbhog	4 ltr	1	1050	1050	656.16	656.16
Black Currant	4 ltr	1	615	615	454.38	454.38
Kesar Mohini	4 ltr	1	1080	1080	642.97	642.97
Cookies "N" Cream	4 ltr	1	595	595	432.44	432.44
Vanilla	5 ltr	1	525	525	372.82	372.82
Kaju Draksh	5 ltr	1	640	640	462.29	462.29
Real Kesar Pista	5 ltr	1	960	960	688.58	688.58
Fruit Bonanza	5 ltr	1	750	750	548.24	548.24
Golden Pearl	5 ltr	1	940	940	574.58	574.58
Badam Carnival	5 ltr	1	870	870	593.00	593.00
Cashew Royale	5 ltr	1	730	730	513.17	513.17
American Nuts	5 ltr	1	790	790	585.98	585.98
Ffd - Mango	4 ltr	1	640	640	463.16	463.16
Ffd - Pineapple	4 ltr	1	590	590	419.31	419.31
Super Vanilla	5 ltr	1	430	430	271.93	271.93
Yummy Strawberry	5 ltr	1	440	440	293.86	293.86
Yummy Kesar Pista	5 ltr	1	695	695	495.63	495.63
Super Kaju Draksh	5 ltr	1	565	565	416.67	416.67
Super Butter Scotch	5 ltr	1	560	560	372.81	372.81
Chocolate	5 ltr	1	485	485	315.78	315.78
Paan	5 ltr	1	565	565	416.67	416.67
Mawa Badam	5 ltr	1	865	865	548.25	548.25
Pista	5 ltr	1	390	390	250.00	250.00
Cherry Merry	5 ltr	1	425	425	310.67	310.67

PRODUCT NAME	VOL.	UNIT/		MRP		DEALER RATE	
		BOX	BOX	BOX	UNIT	BOX	UNIT

FROOTFUL

Black Current	60ml	16	160	10	115.99	7.25
Orange	60ml	16	160	10	115.99	7.25
Mango Fusion	60ml	16	160	10	115.99	7.25
Chatpati Chuski	60ml	16	160	10	115.99	7.25

700ML 1+1 PP

Vanilla	700ml 1+1	1	170	170	123.03	123.03
Chocolate Chips	700ml 1+1	1	230	230	165.37	165.37
Kaju Draksh	700ml 1+1	1	230	230	166.45	166.45
Butter Scotch	700ml 1+1	1	200	200	144.74	144.74
Real Kesar Pista	700ml 1+1	1	290	290	209.87	209.87
Black Currant	700ml 1+1	1	220	220	159.21	159.21
Fruit Bonanza	700ml 1+1	1	220	220	159.21	159.21
Badam Carnival	700ml 1+1	1	270	270	194.13	194.13
Kaju Anjeer	700ml 1+1	1	250	250	179.75	179.75
Khandala Special	700ml 1+1	1	220	220	159.21	159.21
Golden Pearl	700ml 1+1	1	250	250	175.44	175.44
American Nuts	700ml 1+1	1	240	240	173.69	173.69
Cookies N Cream	700ml 1+1	1	230	230	164.03	164.03
Cashew Royale	700ml 1+1	1	250	250	181.24	181.24
Paan	700ml 1+1	1	270	270	194.13	194.13
Shahi Kalakand	700ml 1+1	1	280	280	201.32	201.32
Strawberry Klassic	700ml 1+1	1	160	160	119.45	119.45
Mango	700ml 1+1	1	190	190	136.61	136.61
Tuti Fruity Special	700ml 1+1	1	170	170	126.91	126.91
Pineapple	700ml 1+1	1	185	185	138.70	138.70
Kaju Draksh Special	700ml 1+1	1	220	220	159.21	159.21
Super Butter Scotch	700ml 1+1	1	180	180	129.42	129.42
Vanilla Klassic	700ml 1+1	1	160	160	119.45	119.45
Kesar Pista	700ml 1+1	1	250	250	178.29	178.29

GOURMET BULK

Anjeer Special	2.5 ltr	1	565	565	419.31	419.31
Real Kesar Pista	2.5 ltr	1	585	585	434.22	434.22
Kesar Mohini	2.5 ltr	1	715	715	533.31	533.31
Belgian Chocolate	2.5 ltr	1	570	570	414.90	414.90
Choco Brownie Dip	2.5 ltr	1	770	770	473.69	473.69
Almond Funda	2.5 ltr	1	610	610	450.87	450.87
Pistachioe Almond Fudge	2.5 ltr	1	575	575	428.07	428.07
Golden Pearl	5 ltr	1	955	955	710.51	710.51
American Nuts	5 ltr	1	860	860	640.34	640.34
Vanilla	5 ltr	1	665	665	495.61	495.61
Super Coffee	5 ltr	1	840	840	622.79	622.79
Tuti Fruity	5 ltr	1	770	770	570.18	570.18
Rich Chocolate	5 ltr	1	770	770	570.18	570.18
Chocolate Chips	5 ltr	1	860	860	640.34	640.34
Kaju Draksh	5 ltr	1	885	885	657.89	657.89
Butter Scotch	5 ltr	1	900	900	671.05	671.05
Ripe Strawberry	5 ltr	1	690	690	513.14	513.14
Shahi Gulab	5 ltr	1	720	720	535.07	535.07
Rajbhog	5 ltr	1	1275	1275	947.36	947.36
Black Currant	5 ltr	1	850	850	631.59	631.59
Fruit Bonanza	5 ltr	1	860	860	640.34	640.34
Badam Utsav	5 ltr	1	915	915	679.82	679.82
Mango	5 ltr	1	885	885	657.89	657.89
Pineapple	5 ltr	1	850	850	631.59	631.59
Khandala Special	5 ltr	1	880	880	653.52	653.52
Cookies N Cream	5 ltr	1	860	860	640.34	640.34
Pan	5 ltr	1	860	860	635.96	635.96

* Rates, Volume and Product are Subject to Change without Any Prior Notice