



VADILAL ENTERPRISES LTD.

VADILAL HOUSE, 53, SHRIMALI SOCIETY, NR. NAVARANGPURA RAILWAY CROSSING, NAVARANGPURA, AHMEDABAD - 09, 079-26564018-24

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DEALER PRICE LIST * - GUJARAT [VAT 15% EXTRA], W.E.F. 10.02.2017

PRODUCT NAME	VOL.	UNIT/ BOX	MRP BOX	UNIT	DEALER RATE BOX	UNIT	PRODUCT NAME	VOL.	UNIT/ BOX	MRP BOX	UNIT	DEALER RATE BOX	UNIT
CUPS							CANDIES/KULFIES/DOLLIES/BARS						
Vanilla	130ml	8	160	20	109.92	13.74	Funtastic	70ml	14	350	25	240.44	17.17
Kaju Draksh	130ml	8	240	30	166.96	20.87	One Up Chocobar	60ml	14	280	20	185.32	13.24
Butter Scotch	130ml	8	240	30	171.06	21.38	Litchi Dolly	50ml	16	320	20	228.08	14.26
Cashew Break	130ml	8	240	30	166.96	20.87	Raspberry Dolly	50ml	16	240	15	164.87	10.30
Jafrani Badam Pista	130ml	8	240	30	171.06	21.38	Mango Dolly	50ml	16	240	15	164.87	10.30
Rajbhog	130ml	8	360	45	247.31	30.91	Kewra Kulfi	50ml	10	250	25	173.91	17.39
Badam Carnival	130ml	8	240	30	164.87	20.61	Chowpatty Kulfi	50ml	8	200	25	139.13	17.39
Fruit Bonanza	130ml	8	240	30	166.96	20.87	Katcha Pakka Aam Dolly	50ml	16	160	10	110.42	6.90
Chocolate Chips	130ml	8	240	30	164.87	20.61	Cocoa Rush	80ml	10	300	30	213.83	21.38
Kaju Anjeer	130ml	8	240	30	164.87	20.61	Bomber Candy	70ml	14	280	20	201.22	14.37
Khandala Special	130ml	8	240	30	164.87	20.61	Best Chocobar	60ml	14	210	15	135.65	9.69
Kesar Crunch	130ml	8	200	25	139.13	17.39	Mango Tango Dolly	50ml	16	192	12	137.98	8.62
American Nuts	130ml	8	240	30	171.06	21.38	Funbhari Raspberry Dolly	50ml	16	192	12	137.98	8.62
Cookies 'N' Cream	130ml	8	240	30	166.96	20.87	Mava Cool-fi	50ml	8	144	18	100.17	12.52
Kesar Pista	130ml	8	320	40	219.83	27.48	Malai Masti Cool-fi	50ml	8	160	20	113.11	14.14
Cashew Royale	130ml	8	240	30	172.48	21.56	Rajwadi Badam Cool-fi	50ml	8	160	20	113.11	14.14
Easy Sundae	125ml	4	140	35	97.39	24.35	Rajwadi Pista Cool-fi	50ml	8	160	20	113.11	14.14
Choco Sundae	125ml	4	140	35	96.18	24.04	Kesar Badam Cool-fi	50ml	10	200	20	141.39	14.14
Strawberry Sundae Spin	125ml	4	100	25	71.74	17.94	Chocobar	35ml	12	120	10	86.24	7.19
Chocolate Sundae Spin	125ml	4	100	25	71.74	17.94	Vadilal Special Cool-fi	30ml	15	150	10	108.70	7.25
Chocolate Sundae	90ml	16	240	15	173.91	10.87	Choco Shot	30ml	14	70	5	52.93	3.78
Strawberry Sundae	90ml	16	240	15	173.91	10.87	BADABITE						
Mango Sundae	90ml	16	240	15	173.91	10.87	Select Dark Truffle Badat	90ml	4	200	50	142.55	35.64
Super Vanilla	80ml	16	160	10	114.04	7.13	Coffee Caramel	80ml	4	140	35	99.79	24.95
Super Kaju Draksh	80ml	16	240	15	166.96	10.43	Cookies N Cream	80ml	4	120	30	85.53	21.38
Super Butter Scotch	80ml	16	240	15	166.96	10.43	ICE TROOPER						
Strawberry Special	80ml	16	160	10	114.04	7.13	Double Strike [Choco Cr	70ml	10	200	20	142.55	14.26
Kool Gulab	35ml	24	144	6	111.80	4.66	Thunder Stik [Buble gum+]	85ml	7	140	20	99.79	14.26
Super Vanilla	35ml	24	144	6	111.80	4.66	Smiley Launcher	70ml	11	220	20	156.81	14.26
NO SUGAR RANGE							Cyclone Candy	60ml	11	165	15	117.61	10.69
Vanilla Cup	90ml	8	240	30	166.96	20.87	CONES						
Roasted Almond Cup	90ml	8	280	35	194.78	24.35	Chocolate Drip Cone	110ml	10	350	35	249.47	24.95
Shahi Anjeer Cup	90ml	8	280	35	194.78	24.35	Yummy.B.Scotch Cone	110ml	10	300	30	213.83	21.38
Vanilla No Sugar Bulk	5 Ltr	1	760	760	574.67	574.67	Prime Pista Kesar Cone	110ml	10	350	35	249.47	24.95
GOURMET							Big T - Royal Butter Scotcl	110ml	10	250	25	159.07	15.91
500ML CONTAINERS							Volcano Chocolate	110ml	10	250	25	173.91	17.39
Pistachioe Almond Fudg	500ml	2	280	140	200.87	100.44	Vadilal Treat Cone	80ml	16	240	15	169.67	10.60
Belgiun Chocolate	500ml	2	280	140	200.87	100.44	Treat Cone	80ml	16	160	10	118.41	7.40
140ML CUPS							Cone No.1	50ml	20	200	10	142.55	7.13
Pistachioe Almond Fudg	140ml	6	300	50	213.83	35.64	FLINGO CONE						
Belgiun Chocolate	140ml	6	270	45	192.44	32.07	Choco Raspberry Crush	110ml	10	300	30	208.70	20.87
Praline 'N' Crème	140ml	6	300	50	213.83	35.64	Strawberry Swirl Cake	110ml	10	300	30	208.70	20.87
Silk Chocolate	140ml	6	270	45	192.44	32.07	Chocolate Disc	110ml	10	400	40	278.26	27.83
Saffron D'elite	140ml	6	300	50	213.83	35.64	But.Sco.Choco Crunch	80ml	16	320	20	228.08	14.26
Choco Brownie Dip	140ml	6	240	40	171.06	28.51							

PRODUCT NAME	VOL.	UNIT/		MRP		DEALER RATE	
		BOX	BOX	UNIT	UNIT	BOX	UNIT

FROOTFUL

Black Current	60ml	16	160	10	114.98	7.19
Orange	60ml	16	160	10	114.98	7.19
Mango Fusion	60ml	16	160	10	114.98	7.19
Chatpati Chuski	60ml	16	160	10	114.98	7.19

NOVELTIES

Matka	100ml	8	400	50	276.05	34.51
Ice-Cream Sandwich	100ml	8	200	25	121.74	15.22
Slice Cassatta	120ml	8	320	40	222.61	27.83
Choco Sphere Cone	135ml	1	60	60	43.12	43.12
Choco Al.Kesrbdm Dbl	750ml	1	199	199	138.43	138.43

I/C CAKE

Golden Fantasy	1 ltr	1	400	400	278.26	278.26
Black Forest	1 ltr	1	400	400	278.26	278.26
Chocolate Excess	1 ltr	1	300	300	208.70	208.70

SINGLE PP RANGE

Rajbhog	700ml	1	210	210	150.65	150.65
Super Vanilla	1.25 Ltr	1	125	125	88.37	88.37
Vanilla Klassic	2 ltr	1	200	200	143.73	143.73

750ML IML CONTAINER

American Nuts	750ml	1	160	160	114.04	114.04
Cookies N Cream	750ml	1	150	150	106.91	106.91
Chowpatty Kulfi	750ml	1	225	225	156.52	156.52

BULK

Super Coffee	4 ltr	1	610	610	415.65	415.65
Tuti Fruity	4 ltr	1	530	530	320.00	320.00
Real Mango	4 ltr	1	650	650	385.23	385.23
Rich Chocolate	4 ltr	1	620	620	363.47	363.47
Chocolate Chips	4 ltr	1	635	635	413.03	413.03
Ripe Strawberry	4 ltr	1	470	470	284.35	284.35
Rajbhog	4 ltr	1	1050	1050	598.25	598.25
Black Currant	4 ltr	1	615	615	424.36	424.36
Kesar Mohini	4 ltr	1	1080	1080	624.36	624.36
Cookies "N" Cream	4 ltr	1	595	595	428.68	428.68
Butter Scotch	5 ltr	1	600	600	417.39	417.39
Vanilla	5 ltr	1	525	525	326.08	326.08
Kaju Draksh	5 ltr	1	640	640	452.18	452.18
Real Kesar Pista	5 ltr	1	960	960	604.36	604.36
Fruit Bonanza	5 ltr	1	750	750	465.22	465.22
Golden Pearl	5 ltr	1	940	940	569.59	569.59
Badam Carnival	5 ltr	1	870	870	539.13	539.13
Cashew Royale	5 ltr	1	730	730	486.97	486.97
American Nuts	5 ltr	1	790	790	534.78	534.78
Ffd - Mango	4 ltr	1	640	640	433.03	433.03
Ffd - Pineapple	4 ltr	1	590	590	389.57	389.57
Super Vanilla	5 ltr	1	430	430	265.21	265.21
Yummy Strawberry	5 ltr	1	440	440	286.95	286.95
Yummy Kesar Pista	5 ltr	1	695	695	482.59	482.59
Super Kaju Draksh	5 ltr	1	565	565	378.25	378.25
Super Butter Scotch	5 ltr	1	560	560	356.52	356.52
Chocolate	5 ltr	1	485	485	313.03	313.03
Paan	5 ltr	1	565	565	369.57	369.57
Mawa Badam	5 ltr	1	865	865	478.26	478.26
Vanilla Brownie Dip	5 ltr	1	445	445	360.88	360.88
Pista	5 ltr	1	390	390	243.47	243.47
Cherry Merry	5 ltr	1	425	425	307.97	307.97

PRODUCT NAME	VOL.	UNIT/		MRP		DEALER RATE	
		BOX	BOX	UNIT	UNIT	BOX	UNIT

ICE CANDIES

Mango Juicee	35ml	16	80	5	62.11	3.88
Orange Juicee	35ml	16	80	5	62.11	3.88
Aam Chaska Falala	70ml	10	150	15	106.91	10.69

1+1 SCHEME

Cone No.1 + MTD	110ml + 50ml	10	290	29	206.70	20.67
Bomber + MTD	70ml + 50ml	14	406	29	289.38	20.67

700ML 1+1 PP

Vanilla	700ml 1+1	1	160	160	114.78	114.78
Chocolate Chips	700ml 1+1	1	220	220	156.81	156.81
Kaju Draksh	700ml 1+1	1	230	230	165.00	165.00
Butter Scotch	700ml 1+1	1	200	200	143.48	143.48
Real Kesar Pista	700ml 1+1	1	290	290	208.05	208.05
Black Currant	700ml 1+1	1	220	220	156.81	156.81
Fruit Bonanza	700ml 1+1	1	220	220	156.81	156.81
Badam Carnival	700ml 1+1	1	270	270	192.44	192.44
Kaju Anjeer	700ml 1+1	1	250	250	178.19	178.19
Khandala Special	700ml 1+1	1	220	220	156.81	156.81
Golden Pearl	700ml 1+1	1	250	250	173.91	173.91
American Nuts	700ml 1+1	1	240	240	171.06	171.06
Cookies N Cream	700ml 1+1	1	230	230	160.00	160.00
Cashew Royale	700ml 1+1	1	250	250	179.66	179.66
Paan	700ml 1+1	1	270	270	192.44	192.44
Shahi Kalakand	700ml 1+1	1	280	280	199.57	199.57
Strawberry Klassic	700ml 1+1	1	160	160	118.41	118.41
Mango	700ml 1+1	1	190	190	135.42	135.42
Tuti Fruity Special	700ml 1+1	1	170	170	125.65	125.65
Pineapple	700ml 1+1	1	185	185	136.91	136.91
Kaju Draksh Special	700ml 1+1	1	220	220	156.81	156.81
Super Butter Scotch	700ml 1+1	1	180	180	128.30	128.30
Vanilla Klassic	700ml 1+1	1	150	150	106.91	106.91
Kesar Pista	700ml 1+1	1	250	250	179.66	179.66

GOURMET BULK

Anjeer Special	2.5 ltr	1	565	565	389.56	389.56
Real Kesar Pista	2.5 ltr	1	585	585	404.35	404.35
Kesar Mohini	2.5 ltr	1	715	715	493.90	493.90
Belgian Chocolate	2.5 ltr	1	570	570	387.83	387.83
Choco Brownie Dip	2.5 ltr	1	770	770	523.47	523.47
Almond Funda	2.5 ltr	1	610	610	389.58	389.58
Pistachioe Almond Fudge	2.5 ltr	1	575	575	389.56	389.56
Golden Pearl	5 ltr	1	955	955	660.86	660.86
American Nuts	5 ltr	1	860	860	599.98	599.98
Vanilla	5 ltr	1	665	665	460.86	460.86
Super Coffee	5 ltr	1	840	840	582.61	582.61
Tuti Fruity	5 ltr	1	770	770	530.44	530.44
Rich Chocolate	5 ltr	1	770	770	530.44	530.44
Chocolate Chips	5 ltr	1	860	860	600.00	600.00
Kaju Draksh	5 ltr	1	885	885	617.40	617.40
Butter Scotch	5 ltr	1	900	900	626.08	626.08
Ripe Strawberry	5 ltr	1	690	690	478.26	478.26
Shahi Gulab	5 ltr	1	720	720	500.00	500.00
Rajbhog	5 ltr	1	1275	1275	886.92	886.92
Black Currant	5 ltr	1	850	850	591.32	591.32
Fruit Bonanza	5 ltr	1	860	860	599.98	599.98
Badam Utsav	5 ltr	1	915	915	639.14	639.14
Mango	5 ltr	1	885	885	617.40	617.40
Pineapple	5 ltr	1	850	850	591.32	591.32
Khandala Special	5 ltr	1	880	880	613.06	613.06
Cookies N Cream	5 ltr	1	860	860	600.01	600.01
Pan	5 ltr	1	860	860	595.65	595.65

* Rates, Volume and Product are Subject to Change without Any Prior Notice