



VADILAL ENTERPRISES LTD.

VADILAL HOUSE, 53, SHRIMALI SOCIETY, NR. NAVARANGPURA RAILWAY CROSSING, NAVARANGPURA, AHMEDABAD - 09, 079-26564018-24

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DEALER PRICE LIST * - DELHI [VAT 12.50% EXTRA], W.E.F. 25.01.2017

PRODUCT NAME	VOL.	UNIT/ BOX	MRP BOX	DEALER RATE UNIT	PRODUCT NAME	VOL.	UNIT/ BOX	MRP BOX	DEALER RATE UNIT
CUPS					CANDIES/KULFIES/DOLLIES/BARS				
Vanilla	130ml	8	160	20 117.54 14.69	Funtastic	70ml	14	350	25 257.12 18.37
Kaju Kishmish	130ml	8	240	30 177.78 22.22	One Up Chocobar	60ml	14	280	20 189.44 13.53
Butter Scotch	130ml	8	240	30 176.31 22.04	Litchi Dolly	50ml	16	320	20 233.15 14.57
Cashew Break	130ml	8	240	30 177.78 22.22	Raspberry Dolly	50ml	16	240	15 177.78 11.11
Jafrani Badam Pista	130ml	8	240	30 177.78 22.22	Mango Dolly	50ml	16	240	15 177.78 11.11
Rajbhog	130ml	8	360	45 266.67 33.33	Katcha Pakka Aam Dolly	50ml	16	240	15 176.31 11.02
Badam Carnival	130ml	8	240	30 176.31 22.04	Kewra Kulfi	50ml	10	250	25 185.19 18.52
Fruit Bonanza	130ml	8	240	30 176.31 22.04	Chowpatty Kulfi	50ml	8	240	30 177.78 22.22
Chocolate Chips	130ml	8	240	30 176.31 22.04	Cocoa Rush	80ml	10	400	40 291.44 29.14
Kaju Anjeer	130ml	8	240	30 176.31 22.04	Bomber Candy	70ml	14	280	20 207.41 14.81
Khandala Special	130ml	8	240	30 176.31 22.04	Best Chocobar	60ml	14	210	15 138.66 9.90
Kesar Crunch	130ml	8	200	25 148.15 18.52	Mango Tango Dolly	50ml	16	192	12 142.23 8.89
American Nuts	130ml	8	240	30 177.78 22.22	Mava Cool-fi	50ml	8	144	18 102.40 12.80
Cookies 'N' Cream	130ml	8	240	30 177.78 22.22	Malai Masti Cool-fi	50ml	8	160	20 120.53 15.07
Kesar Pista	130ml	8	320	40 237.04 29.63	Rajwadi Badam Cool-fi	50ml	8	160	20 120.53 15.07
Cashew Royale	130ml	8	240	30 176.31 22.04	Rajwadi Pista Cool-fi	50ml	8	160	20 120.53 15.07
Easy Sundae	125ml	4	140	35 103.70 25.93	Kesar Badam Cool-fi	50ml	10	200	20 146.67 14.67
Choco Sundae	125ml	4	140	35 103.70 25.93	Chocobar	35ml	12	120	10 88.15 7.35
Strawberry Sundae Spin	125ml	4	100	25 72.86 18.21	Vadilal Special Cool-fi	30ml	15	150	10 111.11 7.41
Chocolate Sundae Spin	125ml	4	100	25 72.86 18.21					
Chocolate Sundae	90ml	16	320	20 237.04 14.81	BADABITE				
Strawberry Sundae	90ml	16	240	15 177.78 11.11	Select Dark Truffle Badabite	90ml	4	200	50 145.72 36.43
Mango Sundae	90ml	16	240	15 177.78 11.11	Coffee Caramel	80ml	4	140	35 102.00 25.50
Super Vanilla	80ml	16	160	10 120.53 7.53	Cookies N Cream	80ml	4	120	30 87.43 21.86
Super 2 in 1	80ml	16	192	12 142.23 8.89	ICE TROOPER				
Strawberry Special	80ml	16	160	10 118.52 7.41	Double Strike [Choco Cre	70ml	10	200	20 145.72 14.57
Super Kaju Kishmish	80ml	16	240	15 170.67 10.67	Thunder Stik [BubleGum+	85ml	7	140	20 102.00 14.57
Butter Scotch Supreme	80ml	16	192	12 136.53 8.53	Smiley Launcher	70ml	11	220	20 160.29 14.57
Super Vanilla	35ml	24	144	6 114.29 4.76	Cyclone Candy	60ml	11	165	15 120.22 10.93
Strawberry Special	35ml	24	144	6 111.30 4.64	FROOTFUL				
Kool Gulab	35ml	24	144	6 111.30 4.64	Black Current	60ml	16	160	10 117.54 7.35
NO SUGAR RANGE					Orange	60ml	16	160	10 117.54 7.35
Vanilla Cup	90ml	8	240	30 176.31 22.04	Mango Fusion	60ml	16	160	10 117.54 7.35
Roasted Almond Cup	90ml	8	280	35 205.69 25.71	Chatpati Chuski	60ml	16	160	10 117.54 7.35
Shahi Anjeer Cup	90ml	8	280	35 205.69 25.71	CONES				
Vanilla No Sugar Bulk	5 Ltr	1	760	760 587.44 587.44	Chocolate Drip Cone	110ml	10	350	35 255.01 25.50
GOURMET					Yummy.B.Scotch Cone	110ml	10	300	30 218.58 21.86
500ML CONTAINERS					Prime Pista Kesar Cone	110ml	10	350	35 255.01 25.50
Pistachioe Almond Fudg	500ml	2	280	140 205.34 102.67	Big T - Royal Butter Scotcl	110ml	10	250	25 162.60 16.26
Belgiun Chocolate	500ml	2	280	140 205.34 102.67	Volcano Chocolate	110ml	10	250	25 180.67 18.07
140ML CUPS					Cone No.1	50ml	20	240	12 174.86 8.74
Pistachioe Almond Fudg	140ml	6	300	50 218.58 36.43	FLINGO CONE				
Belgiun Chocolate	140ml	6	270	45 196.72 32.79	Choco Raspberry Crush	110ml	10	300	30 213.33 21.33
Praline 'N' Crème	140ml	6	300	50 218.58 36.43	Strawberry Swirl Cake	110ml	10	300	30 213.33 21.33
Silk Chocolate	140ml	6	270	45 196.72 32.79	Chocolate Disc	110ml	10	400	40 284.44 28.44
Saffron D'elite	140ml	6	300	50 218.58 36.43	But.Sco.Choco Crunch	80ml	16	320	20 233.15 14.57
Choco Brownie Dip	140ml	6	240	40 174.86 29.14					

PRODUCT NAME	VOL.	UNIT/ BOX	MRP		DEALER RATE	
			BOX	UNIT	BOX	UNIT

NOVELTIES

Maika	100ml	8	400	50	282.19	35.27
Ice-Cream Sandwich	100ml	8	200	25	129.63	16.20
Slice Cassatta	120ml	8	320	40	237.05	29.63
Choco Al.KesrBdm Dbl S	750ml	1	190	190	139.34	139.34

I/C Cake

Golden Fantasy	1 ltr	1	400	400	284.44	284.44
Black Forest	1 ltr	1	400	400	284.44	284.44
Chocolate Excess	1 ltr	1	300	300	213.33	213.33

750ml IML Container

American Nuts	750ml	1	160	160	116.58	116.58
Cookies n Cream	750ml	1	150	150	109.29	109.29
Chowpatty Kulfi	750ml	1	225	225	160.00	160.00

1+1 SCHEME

Bomber + MTD	70ml + 50ml	14	406	29	305.83	21.84
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SINGLE PP RANGE

Rajbhog	700ml	1	210	210	154.00	154.00
Vanilla Klassic	2 ltr	1	200	200	146.92	146.92
Butter Scotch Supreme	2 ltr	1	230	230	168.96	168.96
Super Kaju Kishmish	2 ltr	1	230	230	170.37	170.37
Super Vanilla	1.25 ltr	1	135	135	101.69	101.69

BULKS

Super Coffee	4 ltr	1	610	610	420.46	420.46
Tuti Fruity	4 ltr	1	530	530	349.32	349.32
Real Mango	4 ltr	1	650	650	424.88	424.88
Rich Chocolate	4 ltr	1	620	620	424.89	424.89
Chocolate Chips	4 ltr	1	635	635	460.44	460.44
Vanilla Chips	4 ltr	1	480	480	344.89	344.89
Ripe Strawberry	4 ltr	1	470	470	331.55	331.55
Black Currant	4 ltr	1	615	615	429.32	429.32
Kesar Mohini	4 ltr	1	1080	1080	664.90	664.90
Cookies "N" Cream	4 ltr	1	595	595	416.00	416.00
FFD - Pineapple	4 ltr	1	590	590	398.23	398.23
FFD - Mango	4 ltr	1	640	640	460.44	460.44
Butter Scotch	5 ltr	1	600	600	444.44	444.44
Vanilla	5 ltr	1	525	525	373.34	373.34
Kaju Draksh	5 ltr	1	640	640	431.12	431.12
Real Kesar Pista	5 ltr	1	960	960	648.91	648.91
Fruit Bonanza	5 ltr	1	750	750	448.88	448.88
Golden Pearl	5 ltr	1	940	940	555.56	555.56
American Nuts	5 ltr	1	790	790	528.87	528.87
Super Vanilla	4 ltr	1	335	335	222.22	222.22
Yummy Strawberry	4 ltr	1	335	335	222.22	222.22
Yummy Kesar Pista	4 ltr	1	570	570	404.43	404.43
Super Butter Scotch	4 ltr	1	430	430	300.45	300.45
Super Kaju Kishmish	4 ltr	1	500	500	306.67	306.67
Super Vanilla	5 ltr	1	430	430	278.21	278.21
Yummy Strawberry	5 ltr	1	440	440	278.21	278.21
Yummy Kesar Pista	5 ltr	1	695	695	502.24	502.24
Super 2 In 1	5 ltr	1	440	440	288.90	288.90
Chocolate	5 ltr	1	485	485	320.01	320.01
Paan	5 ltr	1	565	565	422.22	422.22
Cherry Merry	5 ltr	1	425	425	314.81	314.81
Pista	5 ltr	1	405	405	255.99	255.99

PRODUCT NAME	VOL.	UNIT/ BOX	MRP		DEALER RATE	
			BOX	UNIT	BOX	UNIT

ICE CANDIES

Mango Juicee	35ml	16	80	5	63.49	3.97
Orange Juicee	35ml	16	80	5	63.49	3.97
Aam Chaska Falala	70ml	10	150	15	109.29	10.93

700ML 1+1 PP

Vanilla	700ml 1+1	1	170	170	124.67	124.67
Chocolate Chips	700ml 1+1	1	230	230	168.67	168.67
Real Kesar Pista	700ml 1+1	1	290	290	212.67	212.67
Black Currant	700ml 1+1	1	220	220	161.34	161.34
Fruit Bonanza	700ml 1+1	1	230	230	168.67	168.67
Badam Carnival	700ml 1+1	1	270	270	196.72	196.72
Kaju Anjeer	700ml 1+1	1	250	250	182.15	182.15
Khandala Special	700ml 1+1	1	220	220	161.34	161.34
Golden Pearl	700ml 1+1	1	250	250	183.34	183.34
American Nuts	700ml 1+1	1	230	230	168.67	168.67
Cookies N Cream	700ml 1+1	1	230	230	168.67	168.67
Cashew Royale	700ml 1+1	1	250	250	183.65	183.65
Paan	700ml 1+1	1	270	270	196.72	196.72
Shahi Kalakand	700ml 1+1	1	280	280	204.01	204.01
Kaju Kishmish	700ml 1+1	1	230	230	168.67	168.67
Crunchy Butter Scotch	700ml 1+1	1	200	200	146.67	146.67
Butter Scotch Supreme	700ml 1+1	1	190	190	139.34	139.34
Super Kaju Kismish	700ml 1+1	1	190	190	140.74	140.74
Strawberry Klassic	700ml 1+1	1	160	160	121.04	121.04
Mango	700ml 1+1	1	190	190	143.13	143.13
Tuti Fruity Special	700ml 1+1	1	180	180	133.33	133.33
Pineapple	700ml 1+1	1	185	185	139.36	139.36
Two In One Special	700ml 1+1	1	170	170	125.93	125.93
Vanilla Klassic	700ml 1+1	1	160	160	121.04	121.04
Kesar Pista	700ml 1+1	1	220	220	161.62	161.62

HAPPINEZZ

Anjeer Special	2.5 ltr	1	565	565	424.90	424.90
Real Kesar Pista	2.5 ltr	1	585	585	440.01	440.01
Kesar Mohini	2.5 ltr	1	715	715	540.43	540.43
Belgian Chocolate	2.5 ltr	1	570	570	390.22	390.22
Choco Brownie Dip	2.5 ltr	1	770	770	533.35	533.35
Almond Funda	2.5 ltr	1	610	610	460.44	460.44
Pistachioe Almond Fudge	2.5 ltr	1	575	575	433.78	433.78
Golden Pearl	5 ltr	1	955	955	719.98	719.98
American Nuts	5 ltr	1	860	860	648.88	648.88
Vanilla	5 ltr	1	665	665	502.22	502.22
Super Coffee	5 ltr	1	840	840	631.10	631.10
Tuti Fruity	5 ltr	1	770	770	577.78	577.78
Rich Chocolate	5 ltr	1	770	770	577.78	577.78
Chocolate Chips	5 ltr	1	860	860	648.87	648.87
Kaju Draksh	5 ltr	1	885	885	666.67	666.67
Butter Scotch	5 ltr	1	900	900	680.00	680.00
Ripe Strawberry	5 ltr	1	690	690	519.98	519.98
Shahi Gulab	5 ltr	1	720	720	542.21	542.21
Rajbhog	5 ltr	1	1275	1275	959.99	959.99
Black Currant	5 ltr	1	850	850	640.01	640.01
Fruit Bonanza	5 ltr	1	860	860	648.88	648.88
Badam Utsav	5 ltr	1	915	915	688.89	688.89
Mango	5 ltr	1	885	885	666.67	666.67
Pineapple	5 ltr	1	850	850	640.01	640.01
Khandala Special	5 ltr	1	880	880	662.24	662.24
Cookies N Cream	5 ltr	1	860	860	648.88	648.88
Pan	5 ltr	1	860	860	644.44	644.44

* Rates, Volume and Product are Subject to Change without Any Prior Notice